



Occasional Use Live IP Streaming

Arqiva's Live IP Streaming Platform for both Content and Confidence, complements Arqiva's existing service offering for Occasional Use customers.

Arqiva has an established reputation for the provision of high-quality Occasional Use Services; these services involve delivering content from site to global audiences via its extensive satellite and fibre network.

Our reliable and resilient Live IP Streaming Service allows broadcasters, rights holders and media companies to stream their content anywhere in the world – quickly, easily and securely.

Whether you wish to make your content available to a restricted list of affiliates or want to stream your content direct to your viewers 'second screen'

Arqiva's Occasional Use Streaming product will ensure your content can be viewed on any device, anywhere.

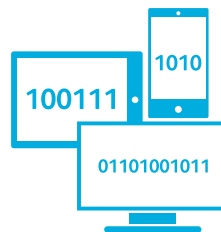
As we deliver your content via our global satellite and fibre network, our **Live Monitoring Streaming Service** enables you to view the broadcast of your event, on a device that suits you.



Broadcast Quality Support & Monitoring



The ability to **Geo Block** content to a region or a device



Adaptive Bit Rates to suit different devices

Occasional Use streaming service:

Rights holders are able to leverage both traditional broadcast rights and on-line consumption of their content. Arqiva is able to provide content streaming services alongside the traditional uplink and downlink provision for international sports and events, streamlining the workflows required and often reducing the decode/ recode steps required.

Confidence Streams:

Customers are sometimes unable to monitor their feeds going into international markets where they don't have direct reception to. Arqiva can intercept those feeds and stream them via IP so that those feeds can be monitored easily and on a variety of devices including tablets.

Protecting Content

Arqiva's IP Streaming platform can provide both Geoblocking which will secure content distribution to audiences in targeted geographic regions and DRM (Digital Rights Management) which prevents unsolicited access to customers content. Arqiva's IP Streaming platform can support Microsoft Playready as well as other DRM products.

Features and benefits

- ▶ **Input Feeds Supported SD-SDI, H-SDI, ASI, H.264**
- ▶ **Output streams supported: Microsoft Smooth Stream (MSS), HLS, HDS & MPEG Dash**
- ▶ **Adaptive Bit Rates to suit different devices**
- ▶ **SNMP Monitoring of stream through Data Miner**
- ▶ **Google Analytics**
- ▶ **Geo-blocking- Limiting content to region or exclusive of regions. Also able to limit to device.**
- ▶ **DRM Support – Microsoft PlayReady, WideVine, Adobe Flash Access 2.0**
- ▶ **Future proofed – supports all new emerging technologies – HEVC, 4K, MPEG DASH, eMBMS**

For more information visit www.arqiva.com