



## Arqnet – Our international terrestrial fibre network

### Service Description

- ▶ We deliver your broadcast content to international cable, DTH, DTTV, IPTV and mobile platforms
- ▶ We pick up your content from wherever you need
- ▶ We provide you with ingest, multiplexing, encoding, decoding, monitoring and many more key broadcast services
- ▶ We send your content wherever it needs to go, connecting you with audiences all around the world

up to

# 99.999%

Service availability

Delivering your content to:

**Cable • DTH  
DTTV • IPTV  
and Mobile  
Platforms**

### Customer Benefits

- ▶ Efficient, secure and cost effective distribution of your content to reach audiences all around the world
- ▶ Our end-to-end connectivity offers all the simplicity and efficiency of using a single trusted service provider
- ▶ We design and build solutions to meet your needs and can deliver 99.999 % service availability
- ▶ You can mix and match delivery formats
- ▶ We proactively manage our network and your services 24/7, ensuring your content gets through.

### Why Arqiva

- ▶ Our core broadcast expertise means we understand your needs throughout your entire transmission chain
- ▶ You're working with a single joined-up company offering you integrated access to our award-winning satellite infrastructure and our broad product portfolio
- ▶ We are continually investing, innovating and growing our Arqnet services to help you do more for less, further and faster
- ▶ We'll help you develop exciting new revenue streams to maximise your channel's value

### Customer Story

A pan-European channel wanted to maximise the Polish market by including specific Polish content and advertising. We helped them to develop a solution. Using Arqnet they now deliver an HD channel from their playout to the Warsaw head-end where repurposed Polish content and adverts are inserted. This creates a dedicated Polish channel which is generating additional revenue. Our Arqnet solution avoided the need to make changes to their existing pan-European channel.

### Technical Specs

- ▶ Multiple standard inputs/outputs
- ▶ Includes ASI, SD SDI, HD SDI, J2k and uncompressed
- ▶ Full encoding and decoding services
- ▶ Robust service designs with 1+1 connectivity and equipment
- ▶ 24/7 proactive service monitoring and management