

Arqiva deploys Eiffel Tower digital terrestrial TV multiplex



Multi7 have chosen Arqiva to manage its multiplex platform to deliver a new Digital Terrestrial Television (DTT) service as announced by French regulator CSA in Paris in March. From its Paris teleport Arqiva are encoding, multiplexing and signal switching content before delivering it by dedicated fibre to the broadcast transmitter on top of the Eiffel Tower in Paris.

Arqiva currently manages over 30 multiplex platforms in the UK and France and has used its expertise to support the transmission of Multi7's TV channels. Arqiva's solution is based on robust and proven technology which guarantees the stability and reliability needed to manage the simultaneous delivery of large volumes of content.

Grégory Samak, Multi7 Président, commented: "Arqiva is helping to introduce Multi7 and the free DTT offering in the Ile de France area. Their team monitors our platform 24/7, ensuring programme and data synchronisation on a daily basis and implementing live configuration when needed. Arqiva has not only provided a quality technical solution but they have also demonstrated a high level of understanding of the commercial channels comprising the multiplex as well as the associated services which work on a very tight budget. The solution provided by Arqiva has met the TV channels' expectation in terms of quality versus pricing."



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