

Eurosport SA selects Arqiva for linking Premier League content



Eurosport SA specialises in live coverage of international sports events and sports news and showed English football Premier League football exclusively to viewers in Hungary and Romania in the summer of 2007.

To deliver the signal and guarantee excellent quality of service, Arqiva provided Eurosport SA with the use of a permanent fibre link from London to the Arqiva teleport in Paris-Boulogne and then relayed the programmes to the Eurosport 2's Television Playout Centre via a further dedicated fibre link. Arqiva were also involved with some of the Occasional Video distribution directly from the Premiership grounds.

"We have an established and trusted relationship with Arqiva, so we knew that the team was able to provide us with a flexible solution that will guarantee the quality coverage of the most popular European football league in Romania and Hungary" said Christophe Foglio, Director of Broadcast Operations.

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