

# Arqiva facilitates launch of Performance MainStreet channel onto Sky platform



Established broadcaster, Eicom plc, has launched its second channel, Performance MainStreet, dedicated to showing the best of Rock, Jazz, Easy Listening, Documentary and Performer Profiles.

Arqiva successfully facilitated the launch using its experience and expertise to enable the channel to air on Sky. Arqiva is providing co-location space at its Chalfont teleport which will enable Performance MainStreet to play out the channel themselves. The company is also providing uplink and 3.1 Mb/s space on Eurobird. Arqiva has provided the same services for the Performance Channel since 2004.

Matthew Clements, head of content for Eicom plc, said: "Arqiva has always delivered a first rate and very flexible service. We were therefore very happy to extend our relationship with them for the launch of our second channel."

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