

Arqiva and Wedding TV tie the knot with full tapeless production for delivery-to-payout

arqiva

Wedding TV has been one of the first broadcasters to move to tapeless production methods for all delivery-to-payout.

Launched in December 2006, Wedding TV has been using tapeless methods for all its playout and distribution since June 2007. It had been producing 4-5 hours of original content per week but this rose to 4-5 hours per day and using tapeless methods significantly reduced courier costs and sped up the time from creation of programmes to being on air.

Helen Taylor, Head of Operations at Wedding TV said: "We're a new channel so we had the advantage of starting tapeless without a huge back catalogue of material. Being able to upload the main programming has really reduced costs and increased efficiency for us because there is no need for tapes and couriers to distribute the content."

"Wedding TV is also shown in Poland and Russia so one of the key benefits for us is that we get voices delivered electronically and can easily layback the additional audio to the original content. This should really help us to see true economies of scale as we look to expand into more territories in 2008."

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