

Arqiva and Intelsat distribute French programming across the Caribbean

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Arqiva and Intelsat have recently renewed their union to distribute content to the French territories of the Caribbean. Arqiva will provide uplink services and space capacity on Intelsat satellite IS-903 at 325.5°E, enabling direct-to-home (DTH) operator Media Overseas - a wholly owned subsidiary of the CANAL+ France Group - to increase its programme offering for its Caribbean viewers via its subsidiary CANALSAT CARAIBES.

Intelsat has adjusted its satellites to re-point the beams and provide dedicated streams to give optimal support to its customers. "We are pleased to be able to help Media Overseas increase its regional broadcasting offering," said Stephen Spengler, Intelsat's Senior Vice President, Europe, Middle East, Africa and Asia-Pacific Sales. "Intelsat prides itself on being able to adjust its fleet in order to work with its customers to support their growth and performance requirements."

"This expansion in capacity will help us to improve our programming capabilities and therefore increase our customer base. Moreover this should significantly improve the quality of service delivered to our customers and result in higher overall satisfaction levels," said Dominique Fagot, Media Overseas' Chairman and CEO.

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