

Arqiva keeps CNBC News up to date across Europe



Arqiva is providing CNBC Europe, the leading pan-European business and financial TV network, with a satellite communications system to link up six of its European studios.

The studios in Brussels, Frankfurt, Zurich, Amsterdam, Madrid and Oxford are connected via a VSAT (Very Small Aperture Terminal) network, enabling live video contribution feeds to be viewed during CNBC news broadcasts. The solution enables CNBC correspondents to carry out 'down the line' TV interviews from their individual studios for distribution to viewers across Europe without the need for permanent infrastructure.

The VSAT network works by connecting each of CNBC's European studios to Arqiva's UK teleport. The transmissions from the CNBC studios go via the Telstar 12 satellite to Arqiva's teleport for distribution via fibre to CNBC in London. The network will be controlled remotely by the CNBC team in London, enabling them to switch seamlessly between locations.

John Turner, director of operations at CNBC Europe said, "Keeping our viewers up-to-date in a rapidly changing market requires constant communication with our colleagues across Europe. Arqiva has worked closely with us to gain a real understanding of our needs and their solution allows us total flexibility and complete control of our output."

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