

# Wedding TV couples up with Arqiva



Wedding TV was the world's first entertainment channel dedicated to the emotion and drama of relationships and weddings.

Arqiva was pleased to secure the contract to enable UK direct-to-home distribution for Wedding TV from December 2006. Arqiva uplinked the channel onto the Sky platform via the Eurobird satellite.

Mirek Grabiec, COO, Wedding TV, said, "Alongside enabling our direct-to-home distribution in the UK, Arqiva has also provided us with digital archiving facilities to store our content, making our planned roll-out across Europe much simpler and more cost-efficient. Arqiva has considerable experience in helping new channels to launch and we've found their solution comprehensive and tailored to our needs."

John Bozza, head of broadcast sales at Arqiva's Satellite Media Solutions division, added: "Arqiva works closely with new channels to ensure that the launch process is as straightforward as possible. We are delighted to add the world's first wedding channel to our list of customers and look forward to continuing to work with Wedding TV to extend its reach out across Europe."

10<sup>th</sup> November 2006

