

Arqiva brings digital networked cinema to a Picturehouse screen near you

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City Screen Limited - owners of the Picturehouse cinemas are installing live digital cinema networks in all Picturehouse franchises across the UK to enable the live screening of major entertainment and sporting events in Standard and High Definition – via Arqiva's digital satellite network.

Arqiva will install and maintain the permanent satellite infrastructure at the Picturehouse cinemas. The satellite receivers will connect to the cinemas' digital projectors, equipping the cinemas to screen live events in Standard or High Definition. Arqiva will also provide the Outside Broadcasts to enable the live transmission of events.

"We're committed to providing a diverse and innovative range of listings to our customers, now including lectures, music and sporting events, and are delighted to be able to offer Amnesty International's Secret Policeman's Ball as our launch event," commented Marc John, of City Screens Limited. "This is a great step forward for the concept of alternative digital programming which will help us drive new revenues while broadening our range of screenings. City Screen is the first cinema circuit to install a nationwide private satellite network and we're excited to be at the forefront of developments in UK digital cinema".

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