

# Arqiva brings the Natural History Museum's Dino Jaws exhibition to life

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The Natural History Museum has been working with Arqiva to make live broadcasting facilities available at the world famous London museum.

At the launch of the Dino Jaws exhibition, Arqiva's Satellite Media Solutions provided a complete Occasional Video solution to the Natural History Museum, including an on-site Satellite News Gathering (SNG) truck, offering broadcasters a cost-effective and flexible way of covering the event. With Arqiva providing an on-site SNG, camera crew and space segment services as well as turnaround at the BT Tower, GMTV made full use of the facilities and aired a live piece, including a two-way link, from the Natural History Museum on the morning of the Dino Jaws launch.

Sarah Hoyle, Media Relations Manager at the Natural History Museum said, "The launch of Dino Jaws, our new summer family blockbuster exhibition bringing visitors face-to-face with ten amazing moving dinosaurs, was our biggest press event of the year. Arqiva provided us with a perfect solution that enabled broadcasters to cover all the action without having to bring their own equipment into the museum. This made the entire process straight-forward and easy to manage and resulted in some great coverage of Dino Jaws on GMTV."

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