

# Arqiva wins EuroNews deal



EuroNews, Europe's leading news service covers world news from a European perspective. Arqiva have been supporting EuroNews to facilitate the free-to-air distribution in seven languages to the UK digital and satellite market.

The news channel will be uplinked via Arqiva's recently acquired 28.2°/28.5° transponder on the Eurobird satellite until the end of the satellite's life in 2013.

Philippe Cayla, Chairman and CEO at EuroNews said, "As a news channel, it is vital that we can ensure the smooth distribution of our channel across Europe 24 hours a day. Arqiva has a real understanding of our needs and we have every confidence in their facilities and expertise to carry EuroNews to its growing audience."

John Bozza, Head of Broadcast Sales at Arqiva Satellite Media Solutions added, "Arqiva is the partner of choice for digital TV channels and we are delighted to add Europe's leading news channel to our list of customers. The deal was secured on the strength of our quality of service as well as the greater economies of scale on offer from our association with over 200 channels in the UK."

22<sup>nd</sup> August 2006

