

Arqiva links up with Nickelodeon to deliver Nick Jr. 2



Aimed at 2 to 5 year olds Nick Jr.2 gives preschool children the chance to join in on their favourite Nick Jr shows on Sky. Arqiva are pleased to uplink the channel to the Eurobird satellite and broadcast C3 transponder for Nickelodeon.

Remi Abayomi, Operations Director, Nickelodeon UK, said, "The service offered by Arqiva was both flexible and responsive. They were able to provide us with storage capacity and fibre for Nick Jr. 2 until we launched the full service ourselves and they designed a solution that was tailored to our needs."

John Bozza, head of broadcast sales in Arqiva's Satellite Media Solutions division, commented, "As Nickelodeon delivers the signal directly into our centre at Newman Street (London), we needed to work closely together to ensure seamless distribution. We look forward to continuing this successful relationship and making the most of our broadcast experience."

24th July 2006

