

Arqiva provides global support at the World Cup

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For the FIFA World Cup tournament in 2006, Arqiva provided a range of services, including occasional mobile, teleport and outside broadcasts, to enable the transmission of news and coverage from the tournament to a global audience.

From the regular news updates from Arqiva's fleet of satellite news gathering (SNG) trucks keeping Japanese and Brazilian fans abreast of the tournament, to the distribution of video news releases (VNRs) across Europe from the Adidas World of Football in Berlin, Arqiva's Satellite Media Solutions division worked with Nippon TV (NTV), PanAmSat (PAS) and UK production company Can Communicate as they broadcast to a combined global audience of over 50 million.

For Can Communicate Arqiva handled anywhere between 2 and 15 transmissions on each day of the tournament. Arqiva also provided PanAmSat with a production SNG truck to follow Brazil's progress and worked alongside Nippon TV providing uplink and occasional teleport services as NTV reported on the progress of the Japanese national team.

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