

# Arqiva secures latest contract with Cellcast for Majestic TV



Majestic TV is an aspirational lifestyle channel for people who plan to move to a place in the sun. It broadcasts a range of programmes including an independent guide to living in Spain and shows giving financial and legal advice on buying a home abroad.

Arqiva are pleased to provide the uplinking facilities for the interactive channel - demonstrating the strong relationship between the two companies and bringing to five the total number of managed or owned channels uplinked for Cellcast by Arqiva. All channels are broadcast via Eurobird space segment onto the BSkyB platform and include Get Lucky TV, You TV, You TV3, Game Network and most recently Majestic TV.

Andrew Wilson, CEO of Cellcast plc, added: "Arqiva has an impressive track record in providing broadcast services and an excellent reputation for reliability and customer service. This, combined with its understanding of what was required for these channels, was an important factor in our choice of Arqiva as our technical partner."

26<sup>th</sup> July 2006

