

PRESS RELEASE

Date: 5 January 2012

Arqiva secures UK distribution deal with France 24

- **Five-year contract to distribute France 24 news channel in UK**
- **English-language feed for BSkyB and Freesat platforms, plus hotels**
- **Fibre feed, multiplexing, uplinking and space segment**

Arqiva, the communications infrastructure and media services company, has won the contract to distribute the France 24 news channel in the UK. The five-year contract sees Arqiva providing multiplexing, uplinking and satellite services that deliver the channel's English language feed to the BSkyB and Freesat platforms as well as to an extensive network of hotels.

Following its launch five years ago France 24 has built a 30 million-strong weekly following for its 24/7 news content which brings a French perspective to world events. With global distribution reaching 160 million homes worldwide its programming is produced in Paris in French, English and Arabic.

Arqiva uses its facilities in France and its global terrestrial fibre network to bring the channel's feeds to the UK. The English language feed is then uplinked onto Arqiva's Eurobird 1 satellite capacity through one of its international teleports. Exclusive delivery of the service began on 1 November.

David Couret from France 24 said: "France 24 broadcasts extensive live prime-time content so it is crucial that our broadcast chain is as robust and reliable as possible. Arqiva is widely recognised as the UK broadcast specialist so we are pleased to be able to utilise their expertise in distributing our content into this essential market."

John Bozza, Sales Director, Broadcast & Media at Arqiva, added: "Arqiva's core expertise in the UK broadcast market extends to an international presence which makes it simple for us to provide global distribution services to major broadcasters all around the world. We are

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delighted to win this contract with France 24 and look forward to building our relationship with this leading international news broadcaster.”

- Ends -

About Arqiva

Arqiva, the communications infrastructure and media services company, operates at the heart of the broadcast, satellite and mobile communications markets.

The company is at the forefront of network solutions and services in the digital world. Arqiva provides much of the infrastructure behind television, radio, satellite and wireless communications in the UK and has a significant presence in Ireland, mainland Europe and the USA. Customers include major broadcasters such as the BBC, ITV, BSkyB and the independent radio groups, major telco providers including the UK's five mobile network operators, and the emergency services.

www.arqiva.com

For more information please contact:

Darren Deans
Arqiva, Broadcast & Media
Tel: +44 (0)1494 878787
Email: darren.deans@arqiva.com

Bruce Randall
Arqiva Press Office
Tel: +44 (0)1962 822582
Email: press.office@arqiva.com