

## **NEWS ALERT**

Date: 12 August 2010

### **Arqiva's HD SNG delivers Tour de France via the Intelsat Network**

- **Arqiva's HD SNG uplinks HD coverage of the Tour de France for Intelsat having also converted the feed to the US HD format**

Arqiva provided an HD SNG truck to uplink coverage of the Tour de France, using capacity on the Intelsat 905 satellite. The SNG truck included two frame-rate converters, which converted the signal to a United States HD output.

Malcolm Campbell, Commercial Director at Arqiva Satellite & Media, said: "This is the fourth consecutive year we have supported coverage of the Tour de France via capacity on Intelsat satellites. Our fleet of SNG trucks feature state-of-the-art technology including frame-rate converters which enable us to convert content into any international format at source, thereby maximising the quality of the feed for broadcast."

Arqiva has the infrastructure and experience to help rights owners, programme makers and broadcasters to create and capture content, and to manage and deliver high quality television around the world. With a fleet of SNG trucks and over 100 earth stations at multiple teleports Arqiva regularly enables the managed global delivery of live and special events like major sports tournaments.

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