



NEWS ALERT

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Dolby uses Arqiva to deliver the 'premiere experience' to world wide cinemas

- **Dolby uses Arqiva's Digital Cinema platform on IS905 to deliver live coverage of cinema premieres to digital cinemas around the world**

Arqiva has provided Dolby with worldwide satellite distribution of live video showing celebrities arriving for movie premieres. Arqiva's satellite services and Digital Cinema platform on IS905 distributes the live HD feed to digitally enabled cinemas across the globe enabling audiences as far afield as Australia, Japan, Mexico and Europe to share the 'red carpet' experience.

Barrie Woolston, Commercial Director at Arqiva Satellite & Media, said: "Dolby's decision to use Arqiva's satellite services for such high profile events further strengthens our Digital Cinema platform on IS905. The 'red carpet experience' has been successfully delivered across four continents through a combination of Arqiva's innovative satellite system, international infrastructure and extensive experience with digital cinema live events. We look forward to continuing our work for Dolby in the near future."

Arqiva provides robust satellite and IP networks for the managed delivery of entertainment, information and advertising worldwide. It works with leading media distributors, like Dolby, to provide electronic delivery services for feature films and live events into digital cinemas across Europe and around the world.

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