



NEWS ALERT

Date: 21 June 2010

Arqiva will plant a tree for every satellite delivered DCP per cinema

- **Arqiva has pledged to plant a tree for every feature film Digital Cinema Package (DCP) it delivers to every digital cinema site**

Arqiva has pledged to plant a tree for every feature film Digital Cinema Package (DCP) it delivers to every digital cinema site. As a leading provider of electronic delivery services for major media distributors, Arqiva's state-of-the-art digital infrastructure delivers feature films and live events to digital cinemas all across Europe.

Barrie Woolston, Commercial Director at Arqiva Satellite & Media, said: "Our pledge to plant a tree for every DCP we deliver reinforces Arqiva's longstanding commitment to promoting biodiversity by planting tree corridors in the Atlantic rainforest of Brazil – a figure which already stands at 70,000 trees. We are delighted to extend this commitment through our Digital Cinema services."

Arqiva provides robust satellite and IP networks for the managed delivery of entertainment, information and advertising worldwide. It works with leading media distributors to provide electronic delivery services of live events and feature films into digital cinemas across Europe.

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