



## NEWS ALERT

Date: 10 June 2010

### **Arqiva distributes Twenty20 cricket for Eurosport**

- **Arqiva transmits Twenty20 Cricket World Cup coverage for Eurosport**

Between April 30<sup>th</sup> and May 16<sup>th</sup> Arqiva transmitted ICC Twenty20 Cricket World Cup coverage on behalf of Eurosport. The feeds were picked up and transmitted via Arqiva's terrestrial fibre network to Eurosport's Paris studios.

Malcolm Campbell, Commercial Director at Arqiva Satellite & Media, said: "It was great to be working for Eurosport on the ICC Twenty20 Cricket World Cup. Our international fibre network, including dedicated fibre links into key customers such as Eurosport, supports our satellite based global distribution of major sports events from all around the world."

Arqiva has the infrastructure and experience to help rights owners, programme makers and broadcasters to create and capture content, and to manage and deliver high quality television around the world. With over 100 earth stations at multiple international teleports we also enable the managed global delivery of live and special events like major sports tournaments.

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