



## NEWS ALERT

Date: 1 June 2010

### **Arqiva's services to Cinémoi expand to include playout**

- **Arqiva to provide Cinémoi with playout services in addition to existing uplinking and Eurobird satellite capacity**

Arqiva is to provide specialist French film channel 'Cinémoi' with playout services through its Chalfont Grove Media Centre. This is in addition to Arqiva's current provision of uplinking and Eurobird satellite capacity.

Malcolm Campbell, Commercial Director at Arqiva Satellite & Media, said: "It's great that Cinémoi has decided to expand its services with us to include playout. We will provide Cinémoi with an NGP playout service including tape and remote ingest, digital archiving, compliance recording and aspect ratio switching. These playout services will be co-located at our Chalfont Grove Teleport from where we will uplink Cinémoi onto our Eurobird capacity. This highlights Arqiva's ability to provide a complete broadcast solution for channels like Cinémoi or even whole bouquets."

Arqiva provides trusted management and delivery of over 400 standard and high definition TV channels to over 30 international TV platforms. Arqiva has the infrastructure and experience to help rights owners, programme makers and broadcasters to create and capture content, and to manage and deliver high quality television around the world.

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