



NEWS ALERT

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Arqiva provides Sky with satellite capacity for the World Cup

- **Arqiva to provide Sky with 36MHz of W7 satellite capacity for coverage of the football World Cup to UK audiences**

Arqiva is providing Sky with 36MHz of W7 satellite capacity for the duration of the football World Cup in South Africa. This will deliver their news coverage from South Africa to Sky's UK facilities for broadcast as Sky News and Sky Sports News.

Malcolm Campbell, Commercial Director at Arqiva Satellite & Media, said: "We are honoured that Sky has chosen Arqiva to support their coverage of this major sporting tournament. Arqiva's extensive satellite capacity, supported by our international infrastructure, makes it easy for broadcasters to distribute their content from any location to platforms all around the world. We are very excited to be involved in bringing this hugely popular event to Sky viewers in the UK."

Arqiva has the infrastructure and experience to help rights owners, programme makers and broadcasters to create and capture content, and to manage and deliver high quality television around the world. With a fleet of SNG trucks, substantial satellite capacity and over 100 earth stations at multiple teleports, Arqiva regularly enables the managed global delivery of live and special events like major football tournaments.

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