



## NEWS ALERT

Date: 25 May 2010

### **XDC to use Arqiva's IS905 Digital Cinema satellite platform**

- **Arqiva is to provide XDC's cinema network with electronic delivery of DCPs and Live Events using its IS905 Digital Cinema satellite platform**

Arqiva is to provide XDC with satellite based electronic delivery to cinemas using its IS905 Digital Cinema platform and satellite infrastructure. Under a non-exclusive agreement Arqiva will deliver Digital Cinema Packages and live events to exhibitors in XDC's network, while XDC will also be able to transmit content to all cinemas connected to the Arqiva Digital Cinema network.

Barrie Woolston, Commercial Director at Arqiva Satellite & Media, said: "We are delighted at XDC's decision to use our Digital Cinema services for their network. We are already integrating our equipment into theatres which will provide them with a complete content management solution as well as connectivity to our own pan-European network of cinemas. Electronic Delivery not only simplifies the cinema distribution process but also opens up new opportunities for exhibitors, including showing live sports, music and entertainment events as well as increasingly popular 3D content. We wish XDC and its exhibitors every success."

Arqiva provides robust satellite and IP networks for the managed delivery of entertainment, information and advertising worldwide. It works with leading media distributors to provide electronic delivery services of feature films and live events into digital cinemas across Europe.

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