



NEWS ALERT

Date: 9 April 2010

BBC chooses Arqiva for Lambing Live

- **Arqiva Outside Broadcasts & SNG filmed and uplinked all the live elements of BBC's 'Lambing Live' in HD this March**

Arqiva provided the BBC with full HD Outside Broadcasts production and SNG uplinking for the live elements of 'Lambing Live' (March 7-12). An Arqiva-crewed HD OB truck and two HD SNG flyaways were deployed to the remote Welsh farm with the signal turned around to the BBC using Arqiva satellite capacity and teleport services.

Barrie Woolston, Commercial Director at Arqiva Satellite & Media, said: "Lambing Live was a unique TV experience which further develops Arqiva's regular provision of OB and SNG services for major BBC productions. Working very closely with the BBC team, our successful collaboration highlights Arqiva's ability to provide full broadcast chain solutions in High Definition – combining on-location HD filming and uplinking with teleport turnaround and satellite capacity."

- Ends -