



NEWS ALERT

Date: 29 April 2010

Arqiva provides extensive Election Day SNG for Sky News

- **Sky News has selected Arqiva's SNG fleet and teleport services to support their coverage of the UK general election**

Arqiva is supplying Sky News with extensive Satellite News Gathering (SNG) services to support their coverage of the UK general election. For three days a large proportion of Arqiva's SNG fleet will be deployed at key electoral locations across the UK covering the build up, Election Day and the results. Arqiva will also provide Sky News with satellite space on AB1 and IS905.

Malcolm Campbell, Commercial Director at Arqiva Satellite & Media, said: "Arqiva's substantial SNG fleet, including trucks with HD, twin antenna and full production capabilities, allows us to simultaneously deploy to diverse locations for broad coverage of a major event like the election. Fully managed by a dedicated bookings team and backed up by our international teleport services and satellite capacity Arqiva's SNGs ensure immediate and reliable global distribution of live news coverage which customers can depend on for even the most high profile programming."

Arqiva has the infrastructure and experience to help rights owners, programme makers and broadcasters to create and capture content, and to manage and deliver high quality television around the world. With a fleet of SNG trucks and over 100 earth stations at multiple teleports Arqiva regularly enables the managed global delivery of live and special events including the recent elections in the USA and France.

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