



NEWS ALERT

Date: 27 April 2010

SuperVision Media to broadcast live events using Arqiva's Digital Cinema platform

- **SuperVision Media to use Arqiva's Digital Cinema platform on IS905 to distribute live alternative events to European cinemas**

Arqiva is providing events rights holder SuperVision Media with satellite distribution services via Arqiva's Digital Cinema platform on IS905. This supports SuperVision Media's distribution and commercialisation of live sport and entertainment events into digitally enabled cinemas in Europe and around the world.

Barrie Woolston, Commercial Director at Arqiva Satellite & Media, said: "We are delighted that SuperVision Media has chosen Arqiva's Digital Cinema platform for the distribution of their high-profile sports and entertainment content. Arqiva will provide SuperVision Media with a range of satellite-based services including SNG, uplinking, turnaround and content management. We warmly welcome SuperVision Media to our Digital Cinema platform and look forward to working with them closely."

Daniel Webber, Managing Director at SuperVision Media, said: "We believe that Arqiva, with their market-leading technology and services, are a perfect partner for us as we expand our business in Europe and around the globe."

Arqiva provides robust satellite and IP networks for the managed delivery of entertainment, information and advertising worldwide. It works with leading media distributors to provide electronic delivery services for feature films and live events into digital cinemas across Europe.

SuperVision Media is a leading player in the alternative content space distributing to cinemas and other out-of-home venues. SuperVision Media finances, distributes and commercialises top sporting and entertainment content around the globe.

- Ends -