



## NEWS ALERT

Date: 15 April 2010

### **Canal+ chooses Arqiva for global distribution of the X-Games**

- **Arqiva distributed the X-Games uplinking the Canal+ & international signal from France using a bi-feed HD&SD truck & 60hr satellite space**

Arqiva transmitted the X-Games from France, distributing the Canal+ signal and the international signal with a bi-feed HD & SD truck. This included 60 hours of Arqiva satellite space.

Malcolm Campbell, Commercial Director at Arqiva Satellite & Media, said: "This was the first time the winter X-Games, ESPN's extreme winter sports event, had been held in Europe and we were able to provide Canal+ with a confident global distribution solution. We work very closely with Canal+ on a number of projects and this latest success further reinforces our strong relationship."

Arqiva has the infrastructure and experience to help rights owners, programme makers and broadcasters to create and capture content, and to manage and deliver high quality television around the world. With a fleet of SNG trucks and over 100 earth stations at multiple teleports Arqiva regularly enables the managed global delivery of live and special events like the X-Games.

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