



PRESS RELEASE

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Arqiva launches new SiteFinder online tool

- **New online tool delivers access to portfolio of Arqiva's 16,000 wireless communication sites**
- **New features include multiple site search and comparison, Google maps, 360° panoramic views and streamlined application process**
- **Online service set to simplify creation/extension of mobile communications and private radio networks**

Arqiva, the communications infrastructure and media services company, today launched its new SiteFinder tool. The online service will benefit companies wanting to quickly find, compare and determine the suitability of wireless communication sites to build, improve or extend their mobile communications or private radio networks.

SiteFinder provides access to Arqiva's extensive portfolio of over 16,000 wireless communication sites, making the process of searching and applying for sites quicker and more user-friendly. Features include a search facility that enables users to find sites using a wide range of criteria – by postcode, town name, longitude/latitude or national grid reference – with results displayed in new easy-to-read maps. The tool also provides panoramic images of a number of sites, including 360° line-of-sight views from masts, to assist in preliminary assessments.

The new tool simplifies the application process by sending site applications at the touch of a button directly to one of Arqiva's licensing experts. The interactive 'My Area' section files users' preferred sites and applications submitted with an easy-to-access 'Quick Look' reference page; further queries can be answered by a dedicated account manager via a new 'Call me Back' function.

Simon Oborn, head of portfolio management and acquisition at Arqiva Wireless Access, said:

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"Arqiva's new SiteFinder tool is a direct response to customer feedback and the huge demand for both new and enhanced communications networks. As well as mobile operators extending their network coverage and capacity, local businesses are increasingly demanding cost effective, secure and wide area communications solutions. SiteFinder provides a more engaging and simplified online experience for users so that finding, deciding and applying for a site now involves just a few clicks of a mouse."

With the biggest independent portfolio of wireless communication sites in the UK, Arqiva's SiteFinder tool will assist a range of companies to find the right information for their communications requirements - from local taxi firms wanting a network to converse with their drivers, to security firms wanting a private communications network, as well as mobile operators wanting to extend or upgrade their network's coverage.

www.arqiva.com/sitefinder

-Ends -

About Arqiva

Arqiva operates at the heart of the broadcast and mobile communications industry and is at the forefront of network solutions and services in an increasingly digital world. The company provides much of the infrastructure behind television, radio and wireless communications in the UK and has a significant presence in Ireland, mainland Europe and the USA. There are three business units:

Wireless Access provides cellular, wireless broadband, voice and data solutions for the mobile communications, public safety, local government, and commercial markets. Arqiva is the largest independent provider of radio sites in the UK and Ireland. With its own spectrum, the company can provide complete mobile communications networks including backhaul links.

Terrestrial Broadcast provides transmission for all UK terrestrial TV broadcasters, including the new networks being built for the Digital Switch Over. Transmission is also provided for BBC Radio and most commercial radio stations, both analogue and DAB. The company owns and operates two of the six UK digital terrestrial TV multiplexes, enabling major media companies to bring their TV and radio services to Freeview.

Satellite & Media provides global communication platforms to enterprise, government and broadcast customers around the world. It owns and operates teleports at key locations including Los Angeles, Washington, London and Paris, as well as comprehensive satellite capacity, an international terrestrial fibre network and extensive media facilities. These enable Arqiva to provide world leading organisations with a comprehensive range of services to deliver their data, broadcasts and media across the globe.

Arqiva has its headquarters near Winchester and other major UK offices in London, Warwick, Buckinghamshire and Yorkshire. Customers include major broadcasters such as the BBC, ITV, BSkyB and the independent radio groups, major telco providers including the UK's five mobile network operators, and the emergency services.

www.arqiva.com