



PRESS RELEASE

Date: 20 October 2009

Arqiva signed-up for more international North West 200 motorbike races

- **Provision of a managed communications network using digital technology and operating on Arqiva's 412-414 MHz spectrum**
- **New agreement to run until 2013**
- **Handheld terminals deployed for support services at Ireland's largest outdoor sporting event**

Arqiva today announced that it has secured an extension to its agreement with the international North West 200®, Ireland's most famous road race, to provide a managed communications network. As the technical partner, Arqiva will provide a Tetra (Terrestrial Trunked Radio) private mobile radio system operating on Arqiva's own 412-414 MHz spectrum through to 2013.

Under the terms of the agreement Arqiva will supply and deploy a Tetra network to provide radio coverage of the entire motorbike race course, as well as terminals for the various event organisers, including the Clerk of Course, race controllers, medical and emergency teams, utility support teams and the BBC, who will broadcast the event live on BBC interactive. The system utilises three carriers networked together to provide ten channels for communications, ensuring the availability of sufficient talk groups for all the teams involved in covering such a busy event.

When the network was deployed in 2008 it was the first commercial Tetra implementation in Northern Ireland. The choice of technology was based on the desire to provide the communications team with the ability to prioritise certain devices in the event of an emergency, offer improved radio coverage and provide better speech quality.

Mervyn Whyte MBE, Clerk of Course, said, "Arqiva has provided an outstanding service over the last two years so we were more than happy to extend our agreement with them to 2013.

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Arqiva announces extension to agreement with North West 200

From the outset they demonstrated that they understood our requirements and maintained this attitude from the design of the network through to deployment and beyond.”

Pat Walls, general manager of Arqiva in Ireland, said, "Behind-the-scenes management and logistics have been crucial in delivering a successful communications platform for such an event. The North West team will continue to reap the benefits of a managed service communications network for the next five years. This is another example of how Arqiva can provide a mission critical communications solution which is carefully aligned to the operational requirements of the customer."

The International North West 200® road race is Ireland's largest outdoor sporting event, attracting crowds in excess of 150,000 and some of the biggest names in the sport. The circuit runs between the towns of Portrush, Portstewart and Coleraine, in Northern Ireland, a provisional date for the event is set for the 15th of May, 2010.

More information on the race can be found at www.northwest200.org

- Ends -

About Arqiva

Arqiva operates at the heart of the broadcast and mobile communications industry and is at the forefront of network solutions and services in an increasingly digital world. The company provides much of the infrastructure behind television, radio and wireless communications in the UK and has a growing presence in Ireland, mainland Europe and the USA. There are three business units:

Terrestrial Broadcast provides transmission for all UK terrestrial TV broadcasters, including the new networks being built for the Digital Switch Over. Transmission is also provided for BBC Radio and most commercial radio stations, both analogue and DAB. The company owns and operates two of the six UK digital terrestrial TV multiplexes, enabling major media companies to bring their TV and radio services to Freeview.

Satellite & Media provides global communication platforms to enterprise, government and broadcast customers around the world. It owns and operates teleports at key locations including Los Angeles, Washington, London and Paris, as well as comprehensive satellite capacity, an international terrestrial fibre network and extensive media facilities. These enable Arqiva to provide world leading organisations with a comprehensive range of services to deliver their data, broadcasts and media across the globe.

Wireless Access provides cellular, wireless broadband, voice and data solutions for the mobile communications, public safety, local government, and commercial markets. Arqiva is the largest independent provider of radio sites in the UK and Ireland. With its own spectrum, the company can provide complete mobile communications networks including backhaul links.

Arqiva has its headquarters near Winchester and other major UK offices in London, Warwick, Buckinghamshire and Yorkshire. The company is owned by a consortium of investors led by CPPIB. Major customers include the BBC, ITV, Channel 4, Five, BSkyB, Classic FM, the five UK mobile operators and the emergency services.

www.arqiva.com

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