



## PRESS RELEASE

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### **Arqiva appoints Wireless Access Customer Director**

- **Focus on delivering managed services for key customer accounts**
- **25-year track record in telecommunications industry**
- **Expertise in bringing new channels to market**

Arqiva has appointed Maura Coyne as Customer Director for its Wireless Access division. Maura has over 25 years' experience in the telecommunications industry, most recently as Head of Sales at The Imagine Group in Dublin. During her career she has also worked for BT and Cable & Wireless.

As an experienced sales and customer-service professional, she brings to her new role particular expertise in developing new channels to market and strategic account management.

John Cronin, managing director of Arqiva's Wireless Access division, said: "Maura has key skills that will help the division broaden its range of customer contacts and, ultimately, support the delivery of Arqiva's long-term growth. I look forward to working with her in establishing a strong, world-class sales force focused on managed services for key customer accounts."

Arqiva's Wireless Access division provides cellular, wireless broadband, voice and data solutions for the mobile communications, public safety, local government, and commercial markets. Arqiva is the largest independent provider of radio sites in the UK and Ireland. With its own spectrum, the company can provide complete mobile communications networks including backhaul links.

Outside of work, Maura includes swimming, music, drama and cookery among her interests.

- Ends -

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### About Arqiva

Arqiva operates at the heart of the broadcast and mobile communications industry and is at the forefront of network solutions and services in an increasingly digital world. The company provides much of the infrastructure behind television, radio and wireless communications in the UK and has a growing presence in Ireland, mainland Europe and the USA. There are three business units:

**Terrestrial Broadcast** provides transmission for all UK terrestrial TV broadcasters, including the new networks being built for the Digital Switch Over. Transmission is also provided for BBC Radio and most commercial radio stations, both analogue and DAB. The company owns and operates two of the six UK digital terrestrial TV multiplexes, enabling major media companies to bring their TV and radio services to Freeview.

**Satellite & Media** provides global communication platforms to enterprise, government and broadcast customers around the world. It owns and operates teleports at key locations including Los Angeles, Washington, London and Paris, as well as comprehensive satellite capacity, an international terrestrial fibre network and extensive media facilities. These enable Arqiva to provide world leading organisations with a comprehensive range of services to deliver their data, broadcasts and media across the globe.

**Wireless Access** provides cellular, wireless broadband, voice and data solutions for the mobile communications, public safety, local government, and commercial markets. Arqiva is the largest independent provider of radio sites in the UK and Ireland. With its own spectrum, the company can provide complete mobile communications networks including backhaul links.

Arqiva has its headquarters near Winchester and other major UK offices in London, Warwick, Buckinghamshire and Yorkshire. The company is owned by a consortium of investors led by Macquarie Communications Infrastructure Group. Major customers include the BBC, ITV, Channel 4, Five, BSkyB, Classic FM, the five UK mobile operators, the RNLI and the Metropolitan Police.

[www.arqiva.com](http://www.arqiva.com)

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