



PRESS RELEASE

Date: 23 February 2009

Arqiva appoints John Cronin to lead Wireless Access business

- **New MD for enlarged wireless business**
- **Experienced, entrepreneurial leader with over 30 years' experience**

Arqiva has appointed John Cronin as managing director of its Wireless Access division, which provides cellular, wireless broadband, voice and data solutions for the mobile communications, public safety, local government, and commercial markets. The business unit has been significantly enlarged by the recent integration of the former National Grid Wireless into Arqiva.

John Cronin has over 30 years' experience at both the wholesale and retail levels in the mobile and fixed telecommunications industry. He has operated in international, European and domestic markets, combining an entrepreneurial skill set with corporate management experience and an in-depth understanding of the industry.

Tom Bennie, CEO of Arqiva, said: "John is a recognised business leader having held various roles in different companies ranging from chairman to engineer, and has built several companies as well as divisions in larger corporate organisations. I am delighted to welcome him to Arqiva and look forward to Wireless Access flourishing under his leadership.

Cronin's career includes senior roles in Azure Solutions (CEO), NetSource Europe (CEO), Teleglobe (MD), Kast Telecom (Vice Chairman), Mercury Communications and BT. Within these roles he has also been responsible for mergers and acquisitions across the world and has been instrumental in raising equity, senior debt facility and vendor financing funding.

Recently he has been an advisor in technology companies, chairman of Cambridge Broadband Networks, chairman of Bailey Fisher Executive recruitment and CEO of Aston Science Park.

continued...

23 February 2009
Arqiva appoints John Cronin to lead Wireless Access business

John Cronin is a Fellow of the Royal Society for the encouragement of Arts, Manufactures and Commerce (RSA), holds a postgraduate DipM marketing diploma and has attended senior management programmes at Harvard Business School, London Business School and Cranfield Business School.

- Ends -

About Arqiva

Arqiva operates at the heart of the broadcast and mobile communications industry and is at the forefront of network solutions and services in an increasingly digital world. The company provides much of the infrastructure behind television, radio and wireless communications in the UK and has a growing presence in Ireland, mainland Europe and the USA. There are three business units:

Terrestrial Broadcast provides transmission for all UK terrestrial TV broadcasters, including the new networks being built for the Digital Switch Over. Transmission is also provided for BBC Radio and most commercial radio stations, both analogue and DAB. The company owns and operates two of the six UK digital terrestrial TV multiplexes, enabling major media companies to bring their TV and radio services to Freeview.

Satellite & Media provides global communication platforms to enterprise, government and broadcast customers around the world. It owns and operates teleports at key locations including Los Angeles, Washington, London and Paris, as well as comprehensive satellite capacity, an international terrestrial fibre network and extensive media facilities. These enable Arqiva to provide world leading organisations with a comprehensive range of services to deliver their data, broadcasts and media across the globe.

Wireless Access provides cellular, wireless broadband, voice and data solutions for the mobile communications, public safety, local government, and commercial markets. Arqiva is the largest independent provider of radio sites in the UK and Ireland. With its own spectrum, the company can provide complete mobile communications networks including backhaul links.

Arqiva has its headquarters near Winchester and other major UK offices in London, Warwick, Buckinghamshire and Yorkshire. The company is owned by a consortium of investors led by Macquarie Communications Infrastructure Group. Major customers include the BBC, ITV, Channel 4, Five, BSkyB, Classic FM, the five UK mobile operators, the RNLI and the Metropolitan Police.

www.arqiva.com

For more information please contact:

Bethan Thomas/Laura Imregi
Nelson Bostock Communications
Tel: +44 (0)20 7792 7423
email: bethan.thomas@nelsonbostock.com

Bruce Randall
Arqiva, Winchester
Tel: +44 (0)1962 822582
email: press.office@arqiva.com