



PRESS RELEASE

Date: 13 October 2008

Arqiva distributes full-length digital cinema feature via satellite

- **Award winning film digitally delivered by Arqiva's Content Delivery Network**
- **216 GB file transmitted via satellite to CGR Cinema's server in France**
- **Film loaded direct to library server without operator intervention**

Arqiva has today announced it has used its Content Delivery Network to distribute the 2008 Palme d'Or winning 'Entre Les Murs' to Circuit George Raymond (CGR), one of France's largest cinema chains. Working in partnership with Arts Alliance Media, Arqiva successfully delivered the full cinema package via the Intelsat 905 satellite direct to the library server at CGR Cinema's megaplex site in Villenave d'Ornon, Bordeaux, France. The 216 GB file was transmitted and loaded onto the server without any operator intervention.

Rich Philips, Arts Alliance Media's head of technical operations, commented: "This important first for Arts Alliance Media has successfully established the capabilities of our Content Delivery Platform. Working closely with Arqiva and using their proven satellite expertise we have developed a viable satellite delivery platform for digital cinema content which offers tremendous potential for distributors and exhibitors."

Barrie Woolston, commercial director at Arqiva Satellite & Media, added: "We're delighted to partner with Arts Alliance Media in pioneering this new technology. Satellite transmission of digital films to cinemas is the future of distribution: by eliminating the need to physically ship content on hard drives and manually upload them onto cinema servers, our satellite based Content Delivery Network brings significant time and cost savings. Arqiva's extensive international satellite infrastructure and Arts Alliance Media's digital cinema expertise forms a strong partnership for the distribution of content, including live events, into European cinemas."

- Ends -

13 October 2008

Arqiva distributes full-length digital cinema feature via satellite

About Arqiva

Arqiva operates at the heart of the broadcast and mobile communications industry and is at the forefront of network solutions and services in an increasingly digital world. The company provides much of the infrastructure behind television, radio and wireless communications in the UK and has a growing presence in Ireland, mainland Europe and the USA. There are three operating divisions:

Terrestrial Broadcast division provides transmission for all UK terrestrial TV broadcasters, including the new networks being built for the Digital Switch Over. Transmission is also provided for BBC Radio and most commercial radio stations, both analogue and DAB. The company owns and operates two of the six UK digital terrestrial TV multiplexes, enabling major media companies to bring their TV and radio services to Freeview.

Satellite & Media serves the broader needs of TV channel providers, media companies and corporate enterprises. Arqiva has end-to-end capability ranging from outside broadcasts, satellite newsgathering, studios and playout to satellite distribution and international connectivity via ten satellite teleports. Many of these services are offered in the US and Europe via offices and infrastructure in Washington DC, Los Angeles, Paris and Rome.

Wireless Access division provides cellular, wireless broadband, voice and data solutions for the mobile communications, public safety, local government, and commercial markets. Arqiva is the largest independent provider of radio sites in the UK and Ireland. With its own spectrum, the company can provide complete mobile communications networks including backhaul links.

Arqiva has its headquarters near Winchester and other major UK offices in London, Warwick, Buckinghamshire and Yorkshire. The company is owned by a consortium of investors led by Macquarie Communications Infrastructure Group. Major customers include the BBC, ITV, Channel 4, Five, BSkyB, Classic FM, the five UK mobile operators, the RNLI and the Metropolitan Police.

www.arqiva.com

For more information please contact:

Bethan Thomas/Laura Imregi
Nelson Bostock Communications
Tel: +44 (0)20 7792 7423
email: bethan.thomas@nelsonbostock.com

Bruce Randall
Arqiva, Winchester
Tel: +44 (0)1962 822582
email: press.office@arqiva.com