



PRESS RELEASE

Date: 9 September 2008

Arqiva is official IBC 2008 show bag sponsor and pledges to plant 20,000 trees

- **Arqiva is the official IBC 2008 show bag sponsor for sixth consecutive year**
- **Arqiva pledges to plant a tree for every official IBC show bag taken**
- **20,000 trees will be planted as part of Durrell's tree corridor programme in the Atlantic rainforest of Brazil**

Arqiva has pledged to plant a tree for every official show bag taken at the International Broadcasting Convention (Amsterdam, 12-16 September) - a major event in the world of multimedia content creation, management and delivery. This commitment will see Arqiva plant 20,000 trees as part of Durrell Wildlife Conservation Trust's tree corridor programme in Brazil's Atlantic rainforest. Arqiva has already planted 40,000 trees as part of the programme, and its IBC pledge will bring the company's total contribution to 60,000 trees.

"We are extremely grateful that Arqiva has once again pledged to make a significant contribution to this important programme," said Caron Glover, PR Manager at Durrell.

"Having already planted 40,000 trees on their behalf, Arqiva is a key contributor to our tree corridor programme which links isolated areas of rainforest and helps sustain ecologically and culturally important species including the black lion tamarin and jaguar."

Nick Thompson, managing director of Arqiva's Satellite Media Solutions division, said:

"Arqiva is delighted to continue contributing to the important work Durrell undertakes in the Atlantic rainforest of Brazil. By planting a tree on every visitor's behalf we are enabling everyone at IBC to join us in supporting this important conservation project. We hope that they will share the sense of satisfaction which comes from our involvement with environmental projects."

- Ends -

9 September 2008

Arqiva is official IBC 2008 show bag sponsor and pledges to plant 20,000 trees

About Arqiva

Arqiva operates at the heart of the broadcast and mobile communications industry and is at the forefront of network solutions and services in an increasingly digital world. The company provides much of the infrastructure behind television, radio and wireless communications in the UK and has a growing presence in Ireland, mainland Europe and the USA.

For broadcasters, media companies and corporate enterprises Arqiva has end-to-end capability ranging from outside broadcasts, satellite newsgathering, studios, playout, satellite distribution and terrestrial transmission, the latter including digital switch over and mobile TV development.

In the communications sector the company supports cellular, wireless broadband, video, voice and data solutions for the mobile phone, public safety, public sector, public space and transport markets.

Arqiva has its headquarters in Hampshire, with other major UK offices in London, Buckinghamshire and Yorkshire. It now has ten international satellite teleports, over 60 other manned locations, and around 3500 shared radio sites throughout the UK and Ireland including masts, towers and rooftops from under 30 to over 300 metres tall.

The company is owned by a consortium of investors led by Macquarie Communications Infrastructure Group and has five operating divisions: Terrestrial Media Solutions, Satellite Media Solutions, Mobile Media Solutions, Wireless Solutions and Public Safety.

Major customers include ITV, Channel 4, Five, the BBC, BSkyB, Classic FM, the five UK mobile operators, the RNLI and the Metropolitan Police.

www.arqiva.com

For more information please contact:

Bethan Thomas/Laura Imregi
Nelson Bostock Communications
Tel: +44 (0)20 7792 7425

email: bethan.thomas@nelsonbostock.com

Bruce Randall
Arqiva, Winchester
Tel: +44 (0)1962 822582

email: press.office@arqiva.com