



PRESS RELEASE

Date: 18 August 2008

F1 acceleration with no brakes – Arqiva captures speedway action in HD

- **Arqiva upgrades Sky's speedway coverage to High Definition**
- **Two Outside Broadcasts trucks deployed with 27 HD cameras**
- **UK legs of Speedway Grand Prix and Speedway World Cup covered**

Arqiva has today announced it has upgraded Sky's coverage of key international speedway events to High Definition (HD). Two HD Outside Broadcasts trucks were deployed to both the UK Speedway Grand Prix in Cardiff and the UK Speedway World Cup in Coventry. Working closely with Sky each event involved around 65 Arqiva crew and 27 HD cameras including seven radio cameras for comprehensive interview coverage. The move to HD represents an important step up for Sky's speedway offering which Arqiva has serviced continuously for the past nine years.

Darren Long, Head of Sky Sports Operations, said: "Arqiva provides Sky with standard-definition coverage of over 40 speedway meetings each year. The decision to upgrade key speedway events to High Definition has been driven by demand from Eastern European countries where the sport is particularly popular and where HD technology is increasingly available. We are delighted to be able to utilise Arqiva's High Definition technology and expertise to further enhance our viewers' enjoyment of this exciting and entertaining sport."

Michael Bass, Managing Director of Outside Broadcasts at Arqiva, added: "Speedway bikes accelerate as fast as Formula 1 cars and HD picture and sound perfectly captures all the atmosphere of this adrenalin fuelled sport: we're delighted to be able to extend our High Definition capability to Sky Speedway. Our fleet of HD equipped Outside Broadcasts trucks are ideally placed to support the growing demand for High Definition sports broadcasting. We're pleased to be able to provide Sky with the flexibility of both Standard Definition and High Definition facilities to best meet the developing expectations of their viewers."

- Ends -

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About Arqiva

Arqiva operates at the heart of the broadcast and mobile communications industry and is at the forefront of network solutions and services in an increasingly digital world. The company provides much of the infrastructure behind television, radio and wireless communications in the UK and has a growing presence in Ireland, mainland Europe and the USA.

For broadcasters, media companies and corporate enterprises Arqiva has end-to-end capability ranging from outside broadcasts, satellite newsgathering, studios, playout, satellite distribution and terrestrial transmission, the latter including digital switch over and mobile TV development.

In the communications sector the company supports cellular, wireless broadband, video, voice and data solutions for the mobile phone, public safety, public sector, public space and transport markets.

Arqiva has its headquarters in Hampshire, with other major UK offices in London, Buckinghamshire and Yorkshire. It now has ten international satellite teleports, over 60 other manned locations, and around 3500 shared radio sites throughout the UK and Ireland including masts, towers and rooftops from under 30 to over 300 metres tall.

The company is owned by a consortium of investors led by Macquarie Communications Infrastructure Group and has five operating divisions: Terrestrial Media Solutions, Satellite Media Solutions, Mobile Media Solutions, Wireless Solutions and Public Safety.

Major customers include ITV, Channel 4, Five, the BBC, BSkyB, Classic FM, the five UK mobile operators, the RNLI and the Metropolitan Police.

www.arqiva.com

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