



PRESS RELEASE

Date: 9 July 2008

Arqiva puts The History Channel on a war footing

- **Arqiva to play out 'Military History' for The History Channel**
- **Uplinking to the Eurobird satellite for the UK Sky DTH platform**
- **Advanced graphical overlay, voiceover and archiving**

Arqiva has today announced it is supporting the launch of 'Military History' – the latest channel from well-known broadcaster The History Channel – onto the UK Sky direct-to-home platform from 28 July 2008. The five-year contract will see Military History benefit from full playout services from Arqiva's Chalfont Grove facility, which will also uplink the channel onto the company's Eurobird satellite capacity. Arqiva will also provide the channel with an advanced graphical overlay package, voiceover facilities and full digital archiving of the channel's content.

Richard Melman, acting managing director of The History Channel UK, said: "We are delighted that Arqiva has been able to provide Military History with all the facilities we need on a single site. Arqiva's efficient, pro-active and flexible approach to meeting our requirements has greatly simplified our launch process and we are confident that their extensive experience of playout on the Sky platform will deliver the high levels of reliability we demand."

John Bozza, director of sales at Arqiva's Satellite Media Solutions division, said: "Military History will certainly be a popular new offering from one of the world's most recognisable and respected broadcasters. We are delighted that The History Channel has chosen Arqiva for such a central role in the channel's launch. Our ability to provide a comprehensive, co-located and cost-effective broadcast solution brings significant advantages to new and established broadcasters wishing to launch single or multiple channels onto the Sky platform. We wish Military History every success and look forward to building our relationship with The History Channel in the future."

- Ends -

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About Arqiva

Arqiva operates at the heart of the broadcast and mobile communications industry and is at the forefront of network solutions and services in an increasingly digital world. The company provides much of the infrastructure behind television, radio and wireless communications in the UK and has a growing presence in Ireland, mainland Europe and the USA.

For broadcasters, media companies and corporate enterprises Arqiva has end-to-end capability ranging from outside broadcasts, satellite newsgathering, studios, playout, satellite distribution and terrestrial transmission, the latter including digital switch over and mobile TV development.

In the communications sector the company supports cellular, wireless broadband, video, voice and data solutions for the mobile phone, public safety, public sector, public space and transport markets.

Arqiva has its headquarters in Hampshire, with other major UK offices in London, Buckinghamshire and Yorkshire. It now has ten international satellite teleports, over 60 other manned locations, and around 3500 shared radio sites throughout the UK and Ireland including masts, towers and rooftops from under 30 to over 300 metres tall.

The company is owned by a consortium of investors led by Macquarie Communications Infrastructure Group and has five operating divisions: Terrestrial Media Solutions, Satellite Media Solutions, Mobile Media Solutions, Wireless Solutions and Public Safety.

Major customers include ITV, Channel 4, Five, the BBC, BSkyB, Classic FM, the five UK mobile operators, the RNLI and the Metropolitan Police.

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