



PRESS RELEASE

Date: 1 July 2008

Arqiva deploys Eiffel Tower digital terrestrial TV multiplex

- **Management of a multiplex platform dedicated to seven DTT channels**
- **Fibre delivery to the Eiffel tower transmitter**
- **Five-year contract with 24/7 service operation and maintenance**

Arqiva has secured a new contract with French broadcaster Multi7 to manage its multiplex platform delivering a new Digital Terrestrial Television (DTT) service announced by French regulator CSA in Paris in March. From its Paris teleport Arqiva manages encoding, multiplexing and signal switching before delivering the content by dedicated fibre to the broadcast transmitter on top of the Eiffel Tower in Paris.

Arqiva currently manages over 30 multiplex platforms in the UK and France and has used its expertise to support the transmission of Multi7's TV channels. Arqiva's solution is based on robust and proven technology which guarantees the stability and reliability needed to manage the simultaneous delivery of large volumes of content.

With four commercial channels (Cap 24, IDF1, NRJ Paris, Demain TV) and three associated channels (Télé Bocal, BDM TV, CINAPS TV), Multi 7 is the first DTT multiplex of its kind authorised by the CSA. Its goal is to promote the local news and the cultural, scientific, technological and multi-ethnic diversity of the Ile de France region – France's most populated area with 11.6 million inhabitants. Each channel contributes to the daily programming defined by the CSA according to specific content and target audience.

Grégory Samak, Multi7 Président, commented: "Arqiva is helping to introduce Multi7 and the free DTT offering in the Ile de France area. Their team monitors our platform 24/7, ensuring programme and data synchronisation on a daily basis and implementing live configuration when needed. Arqiva has not only provided a quality technical solution but they have also demonstrated a high level of understanding of the commercial channels comprising the multiplex as well as the associated services which work on a very tight budget. The solution provided by Arqiva has met the TV channels' expectation in terms of quality versus pricing."

1 July 2008

Arqiva deploys Eiffel Tower digital terrestrial TV multiplex

Denis Chambon, general manager of Arqiva in France, added: "This multiplex of local channels in the Ile de France region represents a strong initial entry into the French DTT market which we look forward to building on with similar projects in the future. Along with our proven expertise in managing multiplex platforms, our 24/7 Paris operational centre is a key asset in this area which helps to differentiate Arqiva from our competitors."

- Ends -

About Arqiva

Arqiva operates at the heart of the broadcast and mobile communications industry and is at the forefront of network solutions and services in an increasingly digital world. The company provides much of the infrastructure behind television, radio and wireless communications in the UK and has a growing presence in Ireland, mainland Europe and the USA.

For broadcasters, media companies and corporate enterprises Arqiva has end-to-end capability ranging from outside broadcasts, satellite newsgathering, studios, playout, satellite distribution and terrestrial transmission, the latter including digital switch over and mobile TV development.

In the communications sector the company supports cellular, wireless broadband, video, voice and data solutions for the mobile phone, public safety, public sector, public space and transport markets.

Arqiva has its headquarters in Hampshire, with other major UK offices in London, Buckinghamshire and Yorkshire. It now has ten international satellite teleports, over 60 other manned locations, and around 3500 shared radio sites throughout the UK and Ireland including masts, towers and rooftops from under 30 to over 300 metres tall.

The company is owned by a consortium of investors led by Macquarie Communications Infrastructure Group and has five operating divisions: Terrestrial Media Solutions, Satellite Media Solutions, Mobile Media Solutions, Wireless Solutions and Public Safety.

Major customers include ITV, Channel 4, Five, the BBC, BSkyB, Classic FM, the five UK mobile operators, the RNLI and the Metropolitan Police.

www.arqiva.com

For more information please contact:

Bethan Thomas/Laura Imregi
Nelson Bostock Communications
Tel: +44 (0)20 7792 7425
email: bethan.thomas@nelsonbostock.com

Bruce Randall
Arqiva, Winchester
Tel: +44 (0)1962 822582
email: press.office@arqiva.com