



PRESS RELEASE

Date: 22 January 2008

Arqiva acts quickly to ensure timely launch of Urban TV onto Sky platform

- **Playout, uplinking and space arranged in just five days**
- **Launched onto Sky platform via Eurobird satellite**
- **Fully managed playout from Arqiva's state-of-the-art facilities**

Arqiva has today announced a five-year contract with Urban TV, after a successful launch of the channel onto the Sky platform in November 2007. Urban TV aims to cater for a broad audience interested in urban style, including music, film and fashion. Working with Urban TV's chief operating officer, experienced broadcast specialist Paul Kalwa, Arqiva's technical expertise and extensive experience of launching TV channels onto the Sky platform enabled the rapid turnaround required to meet the launch date: the negotiations, contractual elements and allocation of resources were completed within five days in October 2007.

Arqiva is providing uplinking and space on the Eurobird satellite for Urban TV's 3Mb/s channel, as well as fully managed playout from Arqiva's state-of-the-art Chalfont Grove MCR facility.

Paul Kalwa said: "Having overseen the launch of eleven television channels, I was very impressed by the quick and efficient way in which Arqiva responded to our needs. The team took everything in their stride, prioritising our requirements and acting on them both rapidly and diligently. Their level of understanding, both of our particular situation and the processes we needed to go through to launch the channel, was invaluable."

John Bozza, director of sales for Arqiva's Satellite Media Solutions division, added: "We were delighted to be able to help Urban TV meet their launch date. Our extensive experience of launching TV channels, and our ability to provide a complete and co-located end-to-end service, greatly simplifies what can be a complicated process. We wish them every success for the future."

- Ends -

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About Arqiva

Arqiva operates at the heart of the broadcast and mobile communications industry and is at the forefront of network solutions and services in an increasingly digital world. The company provides much of the infrastructure behind television, radio and wireless communications in the UK and has a growing presence in Ireland, mainland Europe and the USA.

For broadcasters, media companies and corporate enterprises Arqiva has end-to-end capability ranging from outside broadcasts, satellite newsgathering, studios, playout, satellite distribution and terrestrial transmission, the latter including digital switch over and mobile TV development.

In the communications sector the company supports cellular, wireless broadband, video, voice and data solutions for the mobile phone, public safety, public sector, public space and transport markets.

Arqiva has its headquarters in Hampshire, with other major UK offices in London, Buckinghamshire and Yorkshire. It now has ten international satellite teleports, over 60 other manned locations, and around 3500 shared radio sites throughout the UK and Ireland including masts, towers and rooftops from under 30 to over 300 metres tall.

The company is owned by a consortium of investors led by Macquarie Communications Infrastructure Group and has five operating divisions: Terrestrial Media Solutions, Satellite Media Solutions, Mobile Media Solutions, Wireless Solutions and Public Safety.

Major customers include ITV, Channel 4, Five, the BBC, BSkyB, Classic FM, the five UK mobile operators, the RNLI and the Metropolitan Police.

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