



PRESS RELEASE

Date: 16 January 2008

Arqiva hits the jackpot with interactive bingo channel, Gala TV

- **Three-year uplinking contract**
- **Eurobird satellite for Sky digital platform**

Arqiva announced today a three-year contract with Gala Limited to provide uplinking services for live interactive bingo channel, Gala TV. Available on the Sky digital platform, channel 841, Gala TV is available 24 hours a day, 7 days a week. When it launched in 2006 the interactive and video channel, fronted by bingo callers from its UK clubs network alongside TV personalities, was a first for the industry.

Anna Conley, Gala TV manager, said: "When the contract with our previous supplier came up for renewal, we felt the time was right to put it out to tender. Arqiva has indirectly provided services for us over recent years and we selected the company for this direct contract due to the nature of the service package it was able to offer – the team is giving us experience, reliability and efficiency, tied up in a cost-effective offering."

John Bozza, director of broadcast sales at Arqiva's Satellite Media Solutions division, said: "We've been working on this type of contract with other channels in the industry for a number of years now and are becoming well known for the quality of service we offer. Working with Gala Limited indirectly over the years put us in a good position to know what they were looking for and we were able to provide a well thought out proposal, encompassing all their requirements. We invest heavily in our facilities to ensure that we are able to meet the needs of our customers and, as a result, won a variety of new contracts throughout 2007."

- Ends -

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About Arqiva

Arqiva operates at the heart of the broadcast and mobile communications industry and is at the forefront of network solutions and services in an increasingly digital world. The company provides much of the infrastructure behind television, radio and wireless communications in the UK and has a growing presence in Ireland, mainland Europe and the USA.

For broadcasters, media companies and corporate enterprises Arqiva has end-to-end capability ranging from outside broadcasts, satellite newsgathering, studios, playout, satellite distribution and terrestrial transmission, the latter including digital switch over and mobile TV development.

In the communications sector the company supports cellular, wireless broadband, video, voice and data solutions for the mobile phone, public safety, public sector, public space and transport markets.

Arqiva has its headquarters in Hampshire, with other major UK offices in London, Buckinghamshire and Yorkshire. It now has ten international satellite teleports, over 60 other manned locations, and around 3500 shared radio sites throughout the UK and Ireland including masts, towers and rooftops from under 30 to over 300 metres tall.

The company is owned by a consortium of investors led by Macquarie Communications Infrastructure Group and has five operating divisions: Terrestrial Media Solutions, Satellite Media Solutions, Mobile Media Solutions, Wireless Solutions and Public Safety.

Major customers include ITV, Channel 4, Five, the BBC, BSkyB, Classic FM, the five UK mobile operators, the RNLI and the Metropolitan Police.

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