



## PRESS RELEASE

Date: 5 October 2007

### **Eurosport SA selects Arqiva for linking Premier League content**

- **Dedicated permanent fibre link provided by Arqiva**
- **Content delivered from the UK to Eurosport 2's playout centre in France**
- **Transmission in Hungary & Romania**

Arqiva has today announced the signing of a new contract with Eurosport SA to support the live broadcast of English football's Premier League matches live and exclusively to viewers in Hungary and Romania. The channel specialises in live coverage of international sports events, team sports and sports news and will show Premier League football on the dedicated feed launched this summer in the two countries. Having acquired the Premier League rights for three seasons starting 2007/2008, Eurosport SA will be using Arqiva's services to deliver top flight English football content to its Television Playout Centre in Issy-les-Moulineaux, France.

To deliver the signal and guarantee excellent quality of service, Arqiva will be providing Eurosport SA with the use of a permanent fibre link from London to the Arqiva teleport in Paris-Boulogne and will then relay the programmes to the Playout Centre via a further dedicated fibre link. Arqiva will also be involved with some of the Occasional Video distribution directly from the Premiership grounds.

"We have an established and trusted relationship with Arqiva, so we knew that the team was able to provide us with a flexible solution that will guarantee the quality coverage of the most popular European football league in Romania and Hungary" said Christophe Foglio, Director of Broadcast Operations.

"We are delighted to be part of this new broadcast service launch with Eurosport and look forward to an ongoing relationship for the seasons to come," comments Denis Chambon, general manager of Arqiva in France.

- Ends -

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### **About Arqiva**

Arqiva operates at the heart of the broadcast and mobile communications industry and is at the forefront of network solutions and services in an increasingly digital world. The company provides much of the infrastructure behind television, radio and wireless communications in the UK and has a growing presence in Ireland, mainland Europe and the USA.

For broadcasters, media companies and corporate enterprises Arqiva has end-to-end capability ranging from outside broadcasts, satellite newsgathering, studios, playout, satellite distribution and terrestrial transmission, the latter including digital switch over and mobile TV development.

In the communications sector the company supports cellular, wireless broadband, video, voice and data solutions for the mobile phone, public safety, public sector, public space and transport markets.

Arqiva has its headquarters in Hampshire, with other major UK offices in London, Buckinghamshire and Yorkshire. It now has ten international satellite teleports, over 60 other manned locations, and around 3500 shared radio sites throughout the UK and Ireland including masts, towers and rooftops from under 30 to over 300 metres tall.

The company is owned by a consortium of investors led by Macquarie Communications Infrastructure Group and has five operating divisions: Terrestrial Media Solutions, Satellite Media Solutions, Mobile Media Solutions, Wireless Solutions and Public Safety.

Major customers include ITV, Channel 4, Five, the BBC, BSkyB, Classic FM, the five UK mobile operators, the RNLI and the Metropolitan Police.

[www.arqiva.com](http://www.arqiva.com)

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