



## PRESS RELEASE

Date: 11 September 2007

### **Arqiva selected to link Rugby World Cup 2007 to TV3 New Zealand**

- **Dedicated infrastructure provided for the entire international sporting event**
- **Content sent to TV3 in London for transmission to New Zealand**
- **Quality, reliability and price key to supporting 240 hours worth of programming**

Arqiva has today announced that it will be providing New Zealand TV channel TV3 (TV3 NZ) with secure and dedicated infrastructure to transmit coverage of the whole of the Rugby World Cup 2007.

TV3 NZ is working with Arqiva in France to manage production and transmission of the international sports event, which is being hosted primarily in France between 7 September and 20 October. Arqiva's solution will provide the necessary broadcast infrastructure to tie together the whole operation between Paris, London and Auckland.

Arqiva will be providing TV3 with use of a permanent fibre link to transfer the daily programmes from the PTC (Paris Television Centre) studios located in the heart of Paris to the Arqiva Teleport in Paris-Boulogne. The programmes will then be sent to TV3 in London via a cross-Channel fibre link and then managed by TV3 for transmission to New Zealand via their own network.

"We will be transmitting over 240 hours worth of programming to TV3 viewers in New Zealand directly from the Rugby World Cup 2007. We're delighted that Arqiva was able to respond to our requirements in terms of reliability so that we can provide the best service to our viewers in a cost-effective way", says John McDonald, Head of Sport at TV3 New Zealand. "Arqiva's technical expertise and reputation for excellent reliability coupled with reasonable price will be key to the successful transmission over the six weeks of the tournament."

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Arqiva selected to broadcast the Rugby World Cup 2007 to TV3 New Zealand

“This collaboration with TV3 New Zealand allows us to demonstrate our technical know-how in supporting major international sports events and to mark Arqiva as a successful global player in this market,” comments Denis Chambon, general manager of Arqiva in France.

“The Rugby World Cup is such an important part of people’s lives, particularly in countries such as New Zealand, that we’re proud to be supporting TV3 in bringing this great sporting event to its viewers.”

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### **About Arqiva**

Arqiva operates at the heart of the broadcast and mobile communications industry and is at the forefront of network solutions and services in an increasingly digital world. The company provides much of the infrastructure behind television, radio and wireless communications in the UK and has a growing presence in Ireland, mainland Europe and the USA.

For broadcasters, media companies and corporate enterprises Arqiva has end-to-end capability ranging from outside broadcasts, satellite newsgathering, studios, playout, satellite distribution and terrestrial transmission, the latter including digital switch over and mobile TV development.

In the communications sector the company supports cellular, wireless broadband, video, voice and data solutions for the mobile phone, public safety, public sector, public space and transport markets.

Arqiva has its headquarters in Hampshire, with other major UK offices in London, Buckinghamshire and Yorkshire. It now has 10 international satellite teleports, over 60 other manned bases, and around 3500 shared radio sites throughout the UK and Ireland including masts, towers and rooftops from under 30 to over 300 metres tall.

The company is owned by a consortium of investors led by Macquarie Communications Infrastructure Group and has five operating divisions: Terrestrial Media Solutions, Satellite Media Solutions, Mobile Media Solutions, Wireless Solutions and Public Safety.

Major customers include ITV, Channel 4, Five, the BBC, BSkyB, Classic FM, the five UK mobile operators, the RNLI and the Metropolitan Police.

[www.arqiva.com](http://www.arqiva.com)

### **For more information about Arqiva please contact:**

Nick Clark/Bethan Thomas

Nelson Bostock Communications

Tel: +44 (0) 20 7792 7425

email: [bethan.thomas@nelsonbostock.com](mailto:bethan.thomas@nelsonbostock.com)

Bruce Randall

Arqiva, Winchester

Tel: +44 (0)1962 822582

email: [bruce.randall@arqiva.com](mailto:bruce.randall@arqiva.com)