



PRESS RELEASE

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Arqiva France provides live broadcast services to bring interactive medical course across Europe to life

Arqiva France was today unveiled as the broadcast partner of Europa Organisation, a producer and organiser of medical conferences, for the live broadcast of simultaneous operations taking place at the Rothschild Foundation in Paris and at the Helsinki University.

The neuroradiology and neurosurgery images were simultaneously filmed during LINNC (Live Interventional Neuroradiology & Neurosurgery Course), which was held in Paris – Carrousel du Louvre – from 2 - 4 July 2007. The interactive medical course involved a French team, led by Professor Moret, and a Finnish team, led by Professor Hernesniemi.

Arqiva provided two mobile satellite stations to uplink and downlink the neuroradiological images produced from two different angles on the brain of a patient being operated on live at the Rothschild Foundation. The objective was to allow the attending doctors at LINNC to compare these images with those of neurosurgery, taking place at Helsinki University, which were being simultaneously broadcast from a third mobile satellite station in Helsinki. The interactive course was designed to show how these two medical state-of-the-art technologies complement each other.

This new contract between Arqiva and Europa Organisation has strengthened the existing partnership between the two companies. Previously, Arqiva was involved with the provision of broadcast services at large events such as EuroPCR, which brings together almost 12,000 cardiologists from 125 countries wishing to train on interventional cardiology.

“This new partnership allows Europa Organisation to benefit from Arqiva’s know-how in the broadcast field and experience of co-ordinating major international events. We were delighted to be part of this successful operation,” says Denis Chambon, manager of Arqiva France.

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Arqiva France provides live broadcast services to bring interactive medical course across Europe to life. During LINNC 2007, Arqiva was selected for its capability to keep the same satellite channels available during the test day and the three consecutive course days. "We needed to use the same satellite space throughout the 59 hours in order to avoid the need to reconfigure the parameters between the different preparation and broadcast periods," comments Olivier Mathié, Broadcast Production Manager at Europa Organisation.

"The Arqiva teams proved to be reactive and flexible enough to manage in real-time all the different amendments and realignments which were required during this high-level course," outlines Olivier Mathié. He also added: "The excellent quality of the daily eight-hour satellite transmission gave the Parisian audience the opportunity to interact with neurology experts operating on real patients in their hospitals in Paris and Helsinki."

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About Arqiva

Arqiva operates at the heart of the broadcast and mobile communications industry and is at the forefront of network solutions and services in an increasingly digital world. The company provides much of the infrastructure behind television, radio and wireless communications in the UK and has a growing presence in Ireland, mainland Europe and the USA.

For broadcasters, media companies and corporate enterprises Arqiva has end-to-end capability ranging from outside broadcasts, satellite newsgathering, studios, playout, satellite distribution and terrestrial transmission, the latter including digital switch over and mobile TV development.

In the communications sector the company supports cellular, wireless broadband, video, voice and data solutions for the mobile phone, public safety, public sector, public space and transport markets.

Arqiva has its headquarters in Hampshire, with other major UK offices in London, Buckinghamshire and Yorkshire. It now has seven international satellite teleports, 60 manned bases, and over 2300 shared radio sites throughout the UK and Ireland including masts, towers and rooftops from under 30 to over 300 metres tall.

The company is owned by a consortium of investors led by Macquarie Communications Infrastructure Group and has five operating divisions: Terrestrial Media Solutions, Satellite Media Solutions, Mobile Media Solutions, Wireless Solutions and Public Safety.

Major customers include ITV, Channel 4, Five, the BBC, BSkyB, Classic FM, the five UK mobile operators, the RNLI and the Metropolitan Police.

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