



## PRESS RELEASE

Date: 25 April 2007

### **Arqiva set to help ambulance services meet national standards for incident response times with launch of Mobilise 2**

- **Arqiva announces second-generation mobile data solution for ambulance services**
- **Fully-managed solution compatible with both GPRS and TETRA networks**
- **Mobilise 2 to play critical role in monitoring and improving ambulance response times**

Arqiva announced at BAPCO 2007 the launch of Mobilise 2, its second-generation, fully-managed mobile data solution for ambulances. Developed in conjunction with a UK ambulance service, Mobilise 2 provides a seamless data flow between the control room and ambulance, replacing voice-over-radio as the primary means of dispatching ambulance crews to the scene of an incident. It will play a critical role in enabling ambulance services to monitor and improve response times in line with the NHS 'Call to Connect' nationwide initiative.

Mobilise 2 will operate over both TETRA and GPRS networks to ensure a seamless data flow as ambulance crews move between network coverage areas.

The second generation solution will enable control rooms to send incident data directly to ambulance crews, along with address information and directions to the incident via a satellite navigation system. Regular location updates will also be sent back to the control room and response times stored in the system's central server to enable accurate audits of vehicle activity. The solution will also introduce new hardware into ambulances, including a colour touch screen for data input.

Peter Harris, Mobile Data Product Manager at Arqiva commented, "Having worked closely with the UK and Ireland's ambulance services for many years, we fully understand their need for resilient and efficient communications, especially in light of the changing NHS guidelines. Mobilise 2 was created to help streamline the communications process and we are confident

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that our next-generation mobile data solution will help the ambulance services meet the new NHS guidelines while benefiting both ambulance crews and patients alike.”

- Ends -

**About Arqiva**

Arqiva operates at the heart of the broadcast and mobile communications industry and is at the forefront of network solutions and services in an increasingly digital world. The company provides much of the infrastructure behind television, radio and wireless communications in the UK and has a growing presence in Ireland, mainland Europe and the USA.

For broadcasters, media companies and corporate enterprises Arqiva has end-to-end capability ranging from outside broadcasts, satellite newsgathering, studios, playout, satellite distribution and terrestrial transmission, the latter including digital switch over and mobile TV development.

In the communications sector the company supports cellular, wireless broadband, video, voice and data solutions for the mobile phone, public safety, public sector, public space and transport markets.

Arqiva has its headquarters in Hampshire, with other major UK offices in London, Buckinghamshire and Yorkshire. It now has seven international satellite teleports, 60 manned bases, and over 2300 shared radio sites throughout the UK and Ireland including masts, towers and rooftops from under 30 to over 300 metres tall.

The company is owned by a consortium of investors led by Macquarie Communications Infrastructure Group and has five operating divisions: Terrestrial Media Solutions, Satellite Media Solutions, Mobile Media Solutions, Wireless Solutions and Public Safety.

Major customers include ITV, Channel 4, Five, the BBC, BSkyB, Classic FM, the five UK mobile operators, the RNLI and the Metropolitan Police.

[www.arqiva.com](http://www.arqiva.com)

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