



PRESS RELEASE

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Arqiva captures the Cricket World Cup for TWI and the BBC

- **Arqiva selected as facility provider by TWI for daily Cricket World Cup highlights**
- **UK production facilities and connectivity ensure rapid turnaround for daily broadcast**
- **Arqiva's solution encompasses Occasional Video support as well as studio production and editing services**

Arqiva has secured a contract with TWI, the sports production arm of IMG Media, to provide production support for the BBC's coverage of the Cricket World Cup. Arqiva will provide both Occasional Video (OV) and studio production facilities to enable the quick turnaround of the highlights packages, broadcast each night for the duration of the tournament. The Cricket World Cup highlights will be broadcast on BBC1 until 28 April 2007.

Arqiva's OV division is handling high volumes of downlink and line feeds incoming from the West Indies. These are being fed to a combination of three digital linear suites and EVS systems which will then collate the daily feed highlight packages for rebroadcast via Arqiva's Chalfont Grove production galleries.

Simon Wheeler, Executive Producer at TWI, said: "The Cricket World Cup has a huge following and it's important that cricket fans don't miss out on any of the action from the tournament. Arqiva's expert technical support means that the daily programmes can be packaged as quickly as possible to make for great viewing."

Stan Hollins, Head of Studios at Arqiva said: "Given the high volume of footage coming through from the West Indies, we've worked closely with TWI so they can isolate the best moments from the Cricket World Cup and facilitate a seamless production for the highlights programme."

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About Arqiva

Arqiva operates at the heart of the broadcast and mobile communications industry and is at the forefront of network solutions and services in an increasingly digital world. The company provides much of the infrastructure behind television, radio and wireless communications in the UK and has a growing presence in Ireland, mainland Europe and the USA.

For broadcasters, media companies and corporate enterprises Arqiva has end-to-end capability ranging from outside broadcasts, satellite newsgathering, studios, playout, satellite distribution and terrestrial transmission, the latter including digital switch over and mobile TV development.

In the communications sector the company supports cellular, wireless broadband, video, voice and data solutions for the mobile phone, public safety, public sector, public space and transport markets.

Arqiva has its headquarters in Hampshire, with other major UK offices in London, Buckinghamshire and Yorkshire. It now has seven international satellite teleports, 60 manned bases, and over 2300 shared radio sites throughout the UK and Ireland including masts, towers and rooftops from under 30 to over 300 metres tall.

The company is owned by a consortium of investors led by Macquarie Communications Infrastructure Group and has five operating divisions: Terrestrial Media Solutions, Satellite Media Solutions, Mobile Media Solutions, Wireless Solutions and Public Safety.

Major customers include ITV, Channel 4, Five, the BBC, BSkyB, Classic FM, the five UK mobile operators, the RNLI and the Metropolitan Police.

www.arqiva.com

For more information please contact:

Nick Clark/Harriet Otoo
Nelson Bostock Communications
Tel: +44 (0) 20 7792 7424
email: harriet.otoo@nelsonbostock.com

Bruce Randall
Arqiva, Winchester
Tel: +44 (0)1962 822582
email: bruce.randall@arqiva.com