



PRESS RELEASE

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Arqiva keeps CNBC News up to date across Europe

- **Arqiva provides satellite communications system to connect six major CNBC studios across Europe**
- **Enables live video contribution feeds to be viewed during news broadcasts**
- **Allows CNBC reporters across Europe to conduct 'down the line' interviews without the need for permanent infrastructure**

Arqiva has extended its contract with CNBC Europe, the leading pan-European business and financial TV network, to provide a satellite communications system to link up six of its major European studios. The studios in Brussels, Frankfurt, Zurich, Amsterdam, Madrid and Oxford will be connected via a VSAT (Very Small Aperture Terminal) network, enabling live video contribution feeds to be viewed during CNBC news broadcasts. Arqiva's solution enables CNBC correspondents to carry out 'down the line' TV interviews from their individual studios for distribution to viewers across Europe without the need for permanent infrastructure.

The VSAT network works by connecting each of CNBC's European studios to Arqiva's UK teleport. The transmissions from the CNBC studios go via the Telstar 12 satellite to Arqiva's teleport for onward distribution via fibre to CNBC's London headquarters. The network will be controlled remotely by the CNBC team in London, enabling the broadcaster to switch seamlessly between locations.

John Turner, director of operations at CNBC Europe said, "Keeping our viewers up-to-date in a rapidly changing market requires constant communication with our colleagues across Europe. Arqiva has worked closely with us to gain a real understanding of our needs and their solution allows us total flexibility and complete control of our output."

Chris Walder, senior sales manager for news and sport at Arqiva added, "We are delighted to continue our association with such an internationally-renowned broadcaster. The VSAT

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network offers a simple and flexible solution, enabling CNBC to focus on delivering the news to their viewers promptly and accurately.”

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More on Arqiva

Arqiva has a 50-year history in transmission and has helped pioneer the technologies of the digital age. The company has five operating divisions:

- **Satellite Media Solutions** – provides high quality and flexible solutions to a diverse range of international customers. Includes permanent and occasional broadcast services as well as IP, voice, data and digital media networks. Operational bases in London, Gerrards Cross, Winchester, Feltham and Bedford.
- **Terrestrial Media Solutions** – provides national transmission for UK commercial television including ITV, Channel 4, Five and associated digital multiplexes, playing a leading role in the run-up to digital switchover. Transmission services also provided to vast majority of UK independent radio stations, both analogue and digital.
- **Mobile Media Solutions** – new division dedicated to establishing mobile broadcasting networks. Arqiva is platform-neutral and has mounted pioneering technical and commercial mobile broadcasting trials with partners such as Microsoft, O2 and Nokia.
- **Wireless Solutions** – provides market-leading, multi-operator infrastructure systems and services to wireless telecoms, transport and interior public space businesses. This is done through a portfolio of over 2400 towers, masts and managed sites, plus InBuilding (indoor coverage) and CityCell (urban coverage) products
- **Public Safety** – provides frontline communications for the UK emergency services, government agencies and commercial organisations including design and installation, system maintenance and fully managed services for mobile radio, telecommunications and mobile data solutions.

www.arqiva.com

For more information please contact:

Darren Deans
Arqiva, Gerrards Cross
Tel: +44 (0)1494 878 488
Fax: +44 (0)7092 014 659
email: Darren.Deans@Arqiva.com

Harriet Otoo
Nelson Bostock Communications
Tel: +44 (0) 20 7792 7413
Fax: +44 (0)20 7792 7411
email: harriet.otoo@nelsonbostock.com