



## PRESS RELEASE

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### **Arqiva links up ING Wholesale Banking**

- **Arqiva to provide live broadcasting facilities from the ING dealing-room floor in Amsterdam**
- **Enables analysts and economists to offer immediate TV interviews across Europe**
- **Solution includes fixed-point camera facility as well as playout services**

Arqiva is providing ING Wholesale Banking with live broadcasting facilities from its Amsterdam dealing-room floor. A fixed-point camera will be installed to enable ING's network of researchers, analysts and economists to do 'down the line' TV interviews with broadcasters across Europe. Arqiva will also provide playout services to enable the distribution of interviews worldwide. The camera facility will be the first to operate on a dealing-room floor in the Netherlands and will extend ING's network of cameras in London and Singapore.

Arqiva's solution will include a point-to-point circuit from ING in Amsterdam to Arqiva's London facilities hub, which in turn connects to BT Tower for onward distribution to broadcasters.

David van Eeghen at ING Wholesale Banking said, "We work in a fast-paced and rapidly changing business and it's important for us to be able to respond to developments in European stock markets and economies almost immediately. Arqiva's fixed-point solution means that we can talk to broadcasters and audiences within minutes by removing the need to bring in outside broadcasting facilities."

James Trevelyan, head of enterprise sales at Arqiva's Satellite Media Solutions division added: "Fixed-point camera facilities have proved to be an invaluable resource for our customers, enabling them to lead the dialogue with broadcasters and their audiences. We're delighted to be working with ING Wholesale Banking to deliver this facility, the first of its kind on a trading floor in the Netherlands."

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### More on Arqiva

Arqiva has a 50-year history in transmission and has helped pioneer the technologies of the digital age. The company has five operating divisions:

- **Satellite Media Solutions** – provides high quality and flexible solutions to a diverse range of international customers. Includes permanent and occasional broadcast services as well as IP, voice, data and digital media networks. Operational bases in London, Gerrards Cross, Winchester, Feltham and Bedford.
- **Terrestrial Media Solutions** – provides national transmission for UK commercial television including ITV, Channel 4, Five and associated digital multiplexes, playing a leading role in the run-up to digital switchover. Transmission services also provided to vast majority of UK independent radio stations, both analogue and digital.
- **Mobile Media Solutions** – new division dedicated to establishing mobile broadcasting networks. Arqiva is platform-neutral and has mounted pioneering technical and commercial mobile broadcasting trials with partners such as Microsoft, O2 and Nokia.
- **Wireless Solutions** – provides market-leading, multi-operator infrastructure systems and services to wireless telecoms, transport and interior public space businesses. This is done through a portfolio of over 2400 towers, masts and managed sites, plus InBuilding (indoor coverage) and CityCell (urban coverage) products
- **Public Safety** – provides frontline communications for the UK emergency services, government agencies and commercial organisations including design and installation, system maintenance and fully managed services for mobile radio, telecommunications and mobile data solutions.

[www.arqiva.com](http://www.arqiva.com)

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