



## PRESS RELEASE

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### **Wedding TV couples up with Arqiva**

- **Arqiva to uplink world's first wedding channel**
- **Wedding TV to launch on Sky in December this year**
- **5-year deal includes space segment on Eurobird satellite**

Arqiva today announced that it has secured a contract to enable UK direct-to-home distribution for Wedding TV. Due to launch in December, Wedding TV is the world's first entertainment channel dedicated to the emotion and drama of relationships and weddings. Arqiva will uplink the channel onto the Sky platform via space segment on the Eurobird satellite.

Mirek Grabiec, COO, Wedding TV, said, "Alongside enabling our direct-to-home distribution in the UK, Arqiva has also provided us with digital archiving facilities to store our content, making our planned roll-out across Europe much simpler and more cost-efficient. Arqiva has considerable experience in helping new channels to launch and we've found their solution comprehensive and tailored to our needs."

John Bozza, head of broadcast sales at Arqiva's Satellite Media Solutions division, added: "Arqiva works closely with new channels to ensure that the launch process is as straightforward as possible. We are delighted to add the world's first wedding channel to our list of customers and look forward to continuing to work with Wedding TV to extend its reach out across Europe."

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### More on Arqiva

Arqiva has a 50-year history in transmission and has helped pioneer the technologies of the digital age. The company has five operating divisions:

- **Satellite Media Solutions** – provides high quality and flexible solutions to a diverse range of international customers. Includes permanent and occasional broadcast services as well as IP, voice, data and digital media networks. Operational bases in London, Gerrards Cross, Winchester, Feltham and Bedford.
- **Wireless Solutions** – provides market-leading, multi-operator infrastructure systems and services to wireless telecoms, transport and interior public space businesses. This is achieved through a portfolio of over 2400 towers, masts and managed sites, plus InBuilding (indoor coverage) and CityCell (urban coverage) products
- **Terrestrial Media Solutions** – provides national transmission for UK commercial television including ITV, Channel 4, Five and associated digital multiplexes, playing a leading role in the run-up to digital switchover. Transmission services also provided to vast majority of UK independent radio stations, both analogue and digital.
- **Mobile Media Solutions** – new division dedicated to establishing Mobile Broadcasting networks in the UK. Arqiva is platform-neutral and has mounted pioneering technical and commercial Mobile Broadcasting trials with partners such as Microsoft, O2 and Nokia.
- **Public Safety** – provides frontline communications for the UK emergency services, government agencies and commercial organisations including design and installation, system maintenance and fully managed services for mobile radio, telecommunications and mobile data solutions.

[www.arqiva.com](http://www.arqiva.com)

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