



## PRESS RELEASE

Date: 22 August 2006

### **Arqiva wins EuroNews deal**

- **Arqiva chosen to uplink leading European news channel via its Eurobird satellite until 2013**
- **EuroNews the latest channel to be broadcast on Arqiva's 28.2°/28.5° transponder**
- **Deal strengthens Arqiva's position in the television distribution market**

Arqiva today announced that it has secured a contract with EuroNews to facilitate the channel's free-to-air distribution in seven languages to the entire UK digital cable and satellite market. EuroNews, Europe's leading news service, covers world news from a European perspective. The news channel will be uplinked via Arqiva's recently acquired 28.2°/28.5° transponder on the Eurobird satellite until the end of the satellite's life in 2013.

Philippe Cayla, Chairman and CEO at EuroNews said, "As a news channel, it is vital that we can ensure the smooth distribution of our channel across Europe 24 hours a day. Arqiva has a real understanding of our needs and we have every confidence in their facilities and expertise to carry EuroNews to its growing audience."

John Bozza, Head of Broadcast Sales at Arqiva Satellite Media Solutions added, "Arqiva is the partner of choice for digital TV channels and we are delighted to add Europe's leading news channel to our list of customers. The deal was secured on the strength of our quality of service as well as the greater economies of scale on offer from our association with over 200 channels in the UK."

This latest deal is further acknowledgement of Arqiva's staunch presence in the television distribution area. The company's long established broadcast heritage, extensive technical know-how, experienced sales teams and full service offering, all combine to consolidate its position in the competitive television arena.

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**More on Arqiva**

Arqiva has a 50-year history in transmission and has helped pioneer the technologies of the digital age. The company has five operating divisions:

- **Satellite Media Solutions** – provides high quality and flexible solutions to a diverse range of international customers. Includes permanent and occasional broadcast services as well as IP, voice, data and digital media networks. Operational bases in London, Gerrards Cross, Winchester, Feltham and Bedford.
- **Terrestrial Media Solutions** – provides national transmission for UK commercial television including ITV, Channel 4, Five and associated digital multiplexes, playing a leading role in the run-up to digital switchover. Transmission services also provided to vast majority of UK independent radio stations, both analogue and digital.
- **Mobile Media Solutions** – new division dedicated to the delivery of content to handheld devices. Recent technology developments open up new service concepts and revenue streams for broadcasters, content providers and mobile operators alike. Arqiva is platform-neutral and has mounted pioneering technical and commercial trials with partners such as Microsoft, O2 and Nokia.
- **Wireless Solutions** – provides market-leading, multi-operator infrastructure systems and services to wireless telecoms, transport and interior public space businesses. This is done through a portfolio of over 2400 towers, masts and managed sites, plus InBuilding (indoor coverage) and CityCell (urban coverage) products
- **Public Safety** – provides frontline communications for the UK emergency services, government agencies and commercial organisations including design and installation, system maintenance and fully managed services for mobile radio, telecommunications and mobile data solutions.

[www.arqiva.com](http://www.arqiva.com)

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**About EuroNews**

EuroNews covers world news from a European perspective providing live breaking news as it happens with constantly updated bulletins on the hour and half hourly, containing in-depth coverage of the day's top news, sport, business and European affairs, together with a comprehensive weather forecast. EuroNews also brings a wide range of Current Affairs and Lifestyle features including space, science, sustainable development, web-news, arts and entertainment.

Launched in 1993, EuroNews is broadcast 24 hours a day, simultaneously in seven languages: English, French, German, Italian, Spanish, Portuguese and Russian.

The European news channel reaches over 188 million households by cable, digital satellite and terrestrial distribution in 120 countries worldwide. The channel is also broadcast on 17 ADSL / High Speed Internet networks, on 20 mobile phone platforms in 12 countries across Europe (3G, VOD), and also broadcast live on board the aircraft of 10 leading international airlines.