



PRESS RELEASE

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Arqiva homes in on Overseas Property

- **Arqiva uplinks the Overseas Property TV channel onto the Sky platform**
- **Tailored solution includes fibre connectivity, direct-to-home distribution and disaster recovery utilising fully managed playout**

Arqiva's Satellite Media Solutions division has secured a contract with MacAnthony Realty International to launch its channel, Overseas Property TV, onto the Sky platform. Under the terms of the five year contract Arqiva will provide fibre connectivity between the channel's London studio and its site, and uplink Overseas Property TV onto the Sky platform via the Eurobird satellite.

"As new entrants to TV broadcasting, we needed a playout and distribution solution that included a comprehensive introduction to the broadcast television market", commented Wendy MacAnthony, MD of the Overseas Property TV. Arqiva demonstrated a real understanding of our wider commercial needs and guided us through the process of launching our channel, meaning that we could concentrate on what we do best - selling property around the world".

John Bozza, head of broadcast sales at Arqiva's Satellite Media Solutions division added, "We're committed to making the process of launching a channel as simple and transparent as possible for new entrants. We worked closely with Overseas Property TV, drawing on our years of broadcast experience, to make the process as painless as possible. We not only provided a tailored technical solution, but also the consultative and sales support that Overseas Property TV needed to launch its first channel."

Overseas Property TV is the flagship channel of MacAnthony Realty International Ltd, showcasing the company's range of real estate across the USA, France, Spain, Portugal, Bulgaria, Dominican Republic, Bahamas and Turkey.

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More on Arqiva

Arqiva has a 50-year history in transmission and has helped pioneer the technologies of the digital age. The company has five operating divisions:

- **Satellite Media Solutions** – provides high quality and flexible solutions to a diverse range of international customers. Includes permanent and occasional broadcast services as well as IP, voice, data and digital media networks. Operational bases in London, Gerrards Cross, Winchester, Feltham and Bedford.
- **Terrestrial Media Solutions** – provides national transmission for UK commercial television including ITV, Channel 4, Five and associated digital multiplexes, playing a leading role in the run-up to digital switchover. Transmission services also provided to vast majority of UK independent radio stations, both analogue and digital.
- **Mobile Media Solutions** – new division dedicated to the delivery of content to handheld devices. Recent technology developments open up new service concepts and revenue streams for broadcasters, content providers and mobile operators alike. Arqiva is platform-neutral and has mounted pioneering technical and commercial trials with partners such as Microsoft, O2 and Nokia.
- **Wireless Solutions** – provides market-leading, multi-operator infrastructure systems and services to wireless telecoms, transport and interior public space businesses. This is done through a portfolio of over 2400 towers, masts and managed sites, plus InBuilding (indoor coverage) and CityCell (urban coverage) products
- **Public Safety** – provides frontline communications for the UK emergency services, government agencies and commercial organisations including design and installation, system maintenance and fully managed services for mobile radio, telecommunications and mobile data solutions.

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