



PRESS RELEASE

Date: 8 May 2006

Arqiva hosts Mayor of Bolton's visit to Winter Hill

- **Arqiva's site chosen by Mayor to showcase Bolton**
- **Mayors find out about television and radio transmission**
- **Winter Hill celebrates 50 years**

Arqiva's transmission site at Winter Hill was visited by the Mayor of Bolton, Councillor Frank White, recently as part of his Civic Day. The Mayor and Mayoress, accompanied by eight mayors, and their escorts, of the Greater Manchester area, spent over an hour at the transmission site which is situated right on the top of Rivington Moor at 1450 feet above sea level.

They were greeted by Mr Joe Barry, Arqiva's Director of Operations, who gave them a short history of Winter Hill. They were then given a tour of the site and shown through the transmission halls for both television and radio before going outside for a close up of the 1030-foot mast.

It was a bright sunny day, but as the Mayors left they were each presented with a parting gift – a bright red Arqiva umbrella – in case they should encounter any rainy days ahead!

Joe Barry said, "Arqiva is delighted to have been chosen by the Mayor to be visited as part of his Civic Day. Our structure here at Winter Hill provides both television and radio transmission to over eight million people and is the most prominent man-made feature in Lancashire. Our distinguished guests were very interested to see what we do here and it was an honour to have them visit us."

The staff at the site then settled down to a special lunch to celebrate 50 years of transmission from Winter Hill. The site first began operating on 3rd May 1956, which is also a special date for Granada Television as it produced its first ever programme on that day.

-Ends-

8 May 2006

Arqiva hosts Mayor of Bolton's visit to Winter Hill

More on Arqiva

Arqiva has a 50-year history in transmission and has helped pioneer the technologies of the digital age. The company has five operating divisions:

- **Terrestrial Media Solutions** – provides national transmission for UK commercial television including ITV, Channel 4, Five and associated digital multiplexes, playing a leading role in the run-up to digital switchover. Transmission services also provided to vast majority of UK independent radio stations, both analogue and digital.
- **Satellite Media Solutions** – provides high quality and flexible solutions to a diverse range of international customers. Includes permanent and occasional broadcast services as well as IP, voice, data and digital media networks. Operational bases in London, Gerrards Cross, Winchester, Feltham and Bedford.
- **Mobile Media Solutions** – new division dedicated to the delivery of content to handheld devices. Recent technology developments open up new service concepts and revenue streams for broadcasters, content providers and mobile operators alike. Arqiva is platform-neutral and has mounted pioneering technical and commercial trials with partners such as Microsoft, O2 and Nokia.
- **Wireless Solutions** – provides market-leading, multi-operator infrastructure systems and services to wireless telecoms, transport and interior public space businesses. This is done through a portfolio of over 2400 towers, masts and managed sites, plus InBuilding (indoor coverage) and CityCell (urban coverage) products
- **Public Safety** – provides frontline communications for the UK emergency services, government agencies and commercial organisations including design and installation, system maintenance and fully managed services for mobile radio, telecommunications and mobile data solutions.

www.arqiva.com

For more information please contact:

Terry Sanders

Arqiva

Tel: +44 (0)1962 822891

Fax: +44 (0)1962 822374

email: Terry.sanders@arqiva.com