



PRESS RELEASE

Date: 12 September 2005

Arqiva appoints new managing director for Wireless services

- **Debbie Dickinson takes the helm of Arqiva's Wireless Solutions division**
- **Distinguished career in telecommunications**
- **Specialist in growth and business development strategies**

Arqiva has appointed Debbie Dickinson as Managing Director, Wireless Solutions, bringing expertise in rapid growth and business development from a distinguished career in telecommunications. Arqiva's Wireless Solutions division markets the company's 2000-strong towers portfolio and provides shared-access cellular infrastructure services inside buildings and in city centres.

Debbie Dickinson joins Arqiva from Crown Castle UK where she was General Manager, Mobile and also includes senior posts at Siemens and Mercury/Cable & Wireless in her CV.

Commenting on her move to Arqiva, Ms Dickinson said: "The key attraction was that Arqiva is now an independent business with its own strategic direction for growth and change. I thrive in this sort of environment and plan to work closely in partnership with the customer base to jointly create sustainable business models. I'm particularly excited by the potential of Arqiva's In-Building and CityCell products and feel that the time is right to develop these offerings. There are exciting times ahead."

Arqiva CEO Tom Bennie added: "I'm delighted to welcome some new blood to our operating board. Debbie has an excellent track record in achieving step growth in sales and business development. I'm sure she will make a great contribution to Arqiva."

In her spare time Debbie Dickinson is a keen Harley-Davidson motorcycle enthusiast and an active member of the Harley Owners Group. She has ridden all around Europe and Thailand with her husband who also owns a Harley.

-Ends-

12 September 2005

Arqiva appoints new managing director for Wireless services

More on Arqiva (previously known as NTL Broadcast):

Arqiva, formerly the broadcast division of NTL Group, has a 50-year history in transmission and has helped pioneer the technologies of the digital age. 22 million UK homes receive ITV, Channel 4 and five via Arqiva's national transmitter networks. The company also provides transmission for most UK independent radio stations, both analogue and digital. In addition Arqiva provides end-to-end media solutions to the broadcast industry across terrestrial and satellite platforms. This includes satellite uplinking, satellite newsgathering, outside broadcast facilities, programme presentation, play-out and distribution. With a portfolio of over 2000 radio sites across the UK, Arqiva's Wireless Solutions group specialises in shared mobile and cellular network infrastructure, from conventional masts and towers, urban and in-building solutions to access circuits, managed back-haul and core network provision. Arqiva's Public Safety group provides a full range of support services to the UK police, fire, ambulance and other emergency services including design and installation of integrated telecommunications systems, radio system maintenance and fully managed services.

www.arqiva.com

For more information please contact:

Terry Sanders, Arqiva, Winchester

Tel: +44 (0)1962 822582

Fax: +44 (0)1962 822374

email: terry.sanders@arqiva.com

www.arqiva.com

Emma Hutchinson/Hannah Bailey

Nelson Bostock Communications

Tel: +44 (0)20 7229 4400

Fax: +44 (0)20 7792 7411

email: emma.hutchinson@nelsonbostock.com